

# EARTH DAY - APRIL 22

"The role of the market place is to be an instrument of environmental change and policy making. We are all consumers with a great potential for change. Environmental protection begins at home."  
-- Noel Brown

[BetterWorldHeroes.com](http://BetterWorldHeroes.com)



## Be A Hero For A Better World

[BetterWorldClubs.com](http://BetterWorldClubs.com)

© The BetterWorld Project - Distribute for non-commercial uses only  
BetterWorld Heroes are included for illustration purposes only.  
No celebrity endorsement is implied.