

UNICEF DAY - OCTOBER 31



"Everyone deserves the best start in life, which is what UNICEF is working to provide the world's most vulnerable children."  
— Clay Aiken

BetterWorldCalendar.com

UNICEF DAY - OCTOBER 31



"These children and their parents know that getting an education is not only their right, but a passport to a better future."  
— Harry Belafonte

BetterWorldCalendar.com

UNICEF DAY - OCTOBER 31



"...in serving the best interests of children, we serve the best interests of all humanity."  
— Carol Bellamy

BetterWorldCalendar.com

UNICEF DAY - OCTOBER 31



"We need to work to break all children around the world from generations of poverty. The children of children who are making their parents their childhood, that future for most children, that is wrong. But, everyone can make a difference. Your voice is needed in a global movement that can change their world."  
— Pierce Brosnan

BetterWorldCalendar.com

UNICEF DAY - OCTOBER 31



"Huge love. Because of UNICEF, millions are helped, educated and fed and of course they are making an excellent future. They are making an excellent future. Children are making the world a better place. And you. And become a better future. UNICEF is the best. UNICEF is the best. UNICEF is the best."  
— Ashley Judd

BetterWorldCalendar.com

UNICEF DAY - OCTOBER 31



"Children are a quality of life. They are a better as human beings."  
— George Clooney

BetterWorldCalendar.com

UNICEF DAY - OCTOBER 31



"I was very fortunate to have learned the transformative power of music early in life. As a child I used to sing to myself and my neighbors and for them. I think it's important for me as an actor that I say these are the reasons I'm going to be committed to. One of them is to help women and children's health around the world and their rights."  
— Nicole Kidman

BetterWorldCalendar.com

UNICEF DAY - OCTOBER 31



"I think it's important for me as an actor that I say these are the reasons I'm going to be committed to. One of them is to help women and children's health around the world and their rights."  
— Nicole Kidman

BetterWorldCalendar.com

UNICEF DAY - OCTOBER 31



"What can we do to make the world's children a priority."  
— Alessia Milano

BetterWorldCalendar.com

UNICEF DAY - OCTOBER 31



"Working on behalf of UNICEF's lifesaving efforts in one of my most meaningful ways."  
— Sarah Jessica Parker

BetterWorldCalendar.com

# UNICEF DAY

## October 31

...make a difference...

Every act of compassion makes a difference! Start a BetterWorld Club. Join the BetterWorld Movement.

© The BetterWorld Project  
Distribute freely - no celebrity endorsement implied

BetterWorldCalendar.com

UNICEF DAY - OCTOBER 31



"When my children wake up in the morning they know they will be loved, and they know their parents go to sleep with them. That's a beautiful place to be growing up. I think it's important for me as an actor that I say these are the reasons I'm going to be committed to. One of them is to help women and children's health around the world and their rights."  
— Sarah Jessica Parker

BetterWorldCalendar.com

UNICEF DAY - OCTOBER 31



"We can make a difference in a child's life by joining with UNICEF to ensure that another child will never give the traditional that they deserve, in order to live a life free from HIV and AIDS."  
— Sarah Jessica Parker

BetterWorldCalendar.com

UNICEF DAY - OCTOBER 31



"The schools play an important role when it comes down to protecting children against violence. Violence is one of the principal reasons why children don't go to school. It's also one of the reasons of the increasing school dropout rates."  
— Sarah Jessica Parker

BetterWorldCalendar.com

UNICEF DAY - OCTOBER 31



"Did you know that every day the millions of this world spend so much on entertainment as they enjoy it. It's not the world's best year."  
— Sarah Jessica Parker

BetterWorldCalendar.com

UNICEF DAY - OCTOBER 31



"Have we forgotten about the children, and their families the next generation?"  
— Ashley Judd

BetterWorldCalendar.com

UNICEF DAY - OCTOBER 31



"Over 25 million children of conflict are out of school. Education is often forgotten."  
— Angelina Jolie

BetterWorldCalendar.com

UNICEF DAY - OCTOBER 31



"There is no greater cause than making the world fit for children."  
— Tara Linn

BetterWorldCalendar.com

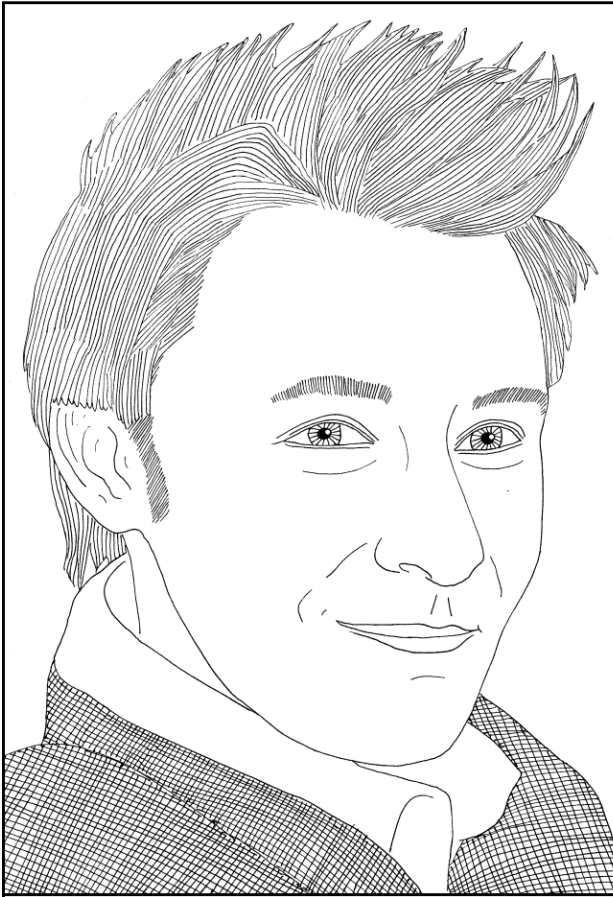
UNICEF DAY - OCTOBER 31



"The cause of making the world a better place for children is what we all."  
— Liam Neeson

BetterWorldCalendar.com

# UNICEF DAY - OCTOBER 31



"UNICEF is working for the survival of children worldwide. What can we do to get more Americans committed to the cause?"  
-- Clay Aiken

On Halloween in 1950, school children in Philadelphia started an important tradition that has inspired millions of children to make a difference, by collecting money for the children of the world when they went trick-or-treating. The school children raised \$17 in 1950, but since then children have raised nearly \$200 million dollars for UNICEF's work to provide emergency relief, medicine, clean water, better nutrition and better education for kids in 160 countries.

UNICEF, the United Nations Children's Fund was created by the UN General Assembly in 1946 to provide humanitarian and development assistance to children and mothers in developing nations. UNICEF's focuses include: immunization, child protection, education of girls, HIV/AIDS prevention and treatment and early childhood care. These are the same focuses of the Millennium Development Goals -- specific goals that all of the leaders of the world agreed to work towards.

In addition to providing an opportunity to raise funds for UNICEF's work, UNICEF Day is also a chance for kids, their parents and teachers to learn about the challenges facing children around the world - from poverty and diseases to armed conflicts. It's also a time to learn about the rights of all children as declared in the Convention on the Rights of the Child, and to remind our governments about their pledge to meet the Millennium Development Goals.

*"There is no trust more sacred than the one the world holds with children. There is no duty more important than ensuring that their rights are respected, that their welfare is protected, that their lives are free from fear and want and that they can grow up in peace."*

-- Kofi Annan

## Be A Hero For A Better World!

1. Find out more about UNICEF, the Declaration on the Rights of the Child and the Millennium Development Goals
2. Hold an event to educate others about UNICEF's work
3. Support UNICEF and other organizations working to help children in need

## Links for Children's Rights

- Child Rights Information Network ([crin.org](http://crin.org))
- Children's Defense Fund ([childrensdefense.org](http://childrensdefense.org))
- Children Now ([childrennow.org](http://childrennow.org))
- Global Movement for Children ([gmfc.org](http://gmfc.org))
- National Youth Rights Association ([youthrights.org](http://youthrights.org))
- Save the Children ([savethechildren.org](http://savethechildren.org))
- UNICEF ([unicef.org](http://unicef.org))

For more information: [www.betterworldcalendar.com/unicefday.htm](http://www.betterworldcalendar.com/unicefday.htm)

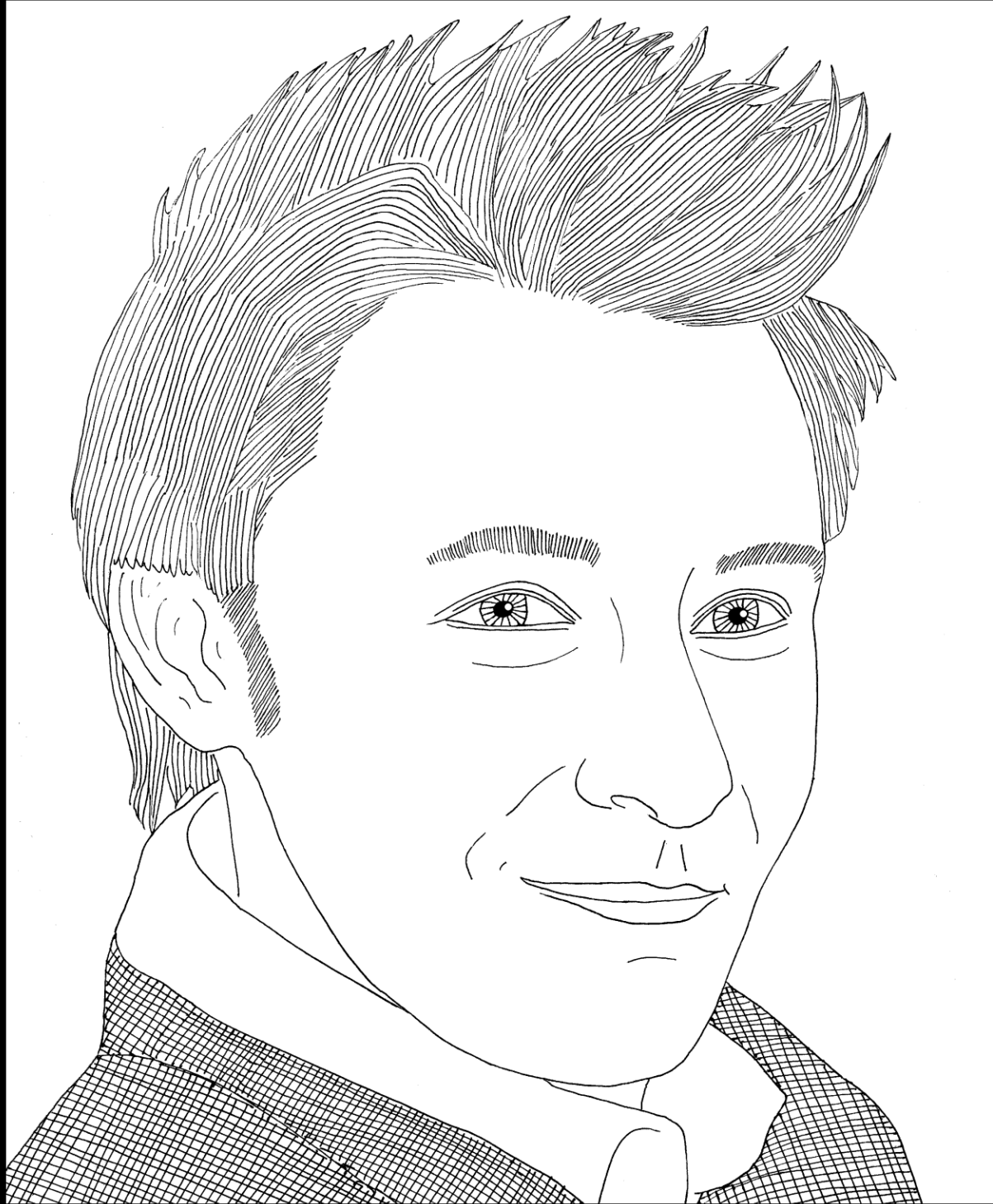
## BetterWorldCalendar.com

...every act of compassion makes a difference...every day counts for a better world...

© The BetterWorld Project - Distribute freely for non-commercial uses - No celebrity endorsement implied

# UNICEF DAY - OCTOBER 31

MAKE  
A  
D  
I  
F  
F  
E  
R  
E  
N  
C  
E



MAKE  
A  
D  
I  
F  
F  
E  
R  
E  
N  
C  
E

**"Everyone deserves the best start in life, which is what UNICEF is working to provide the world's most vulnerable children."**

**-- Clay Aiken**

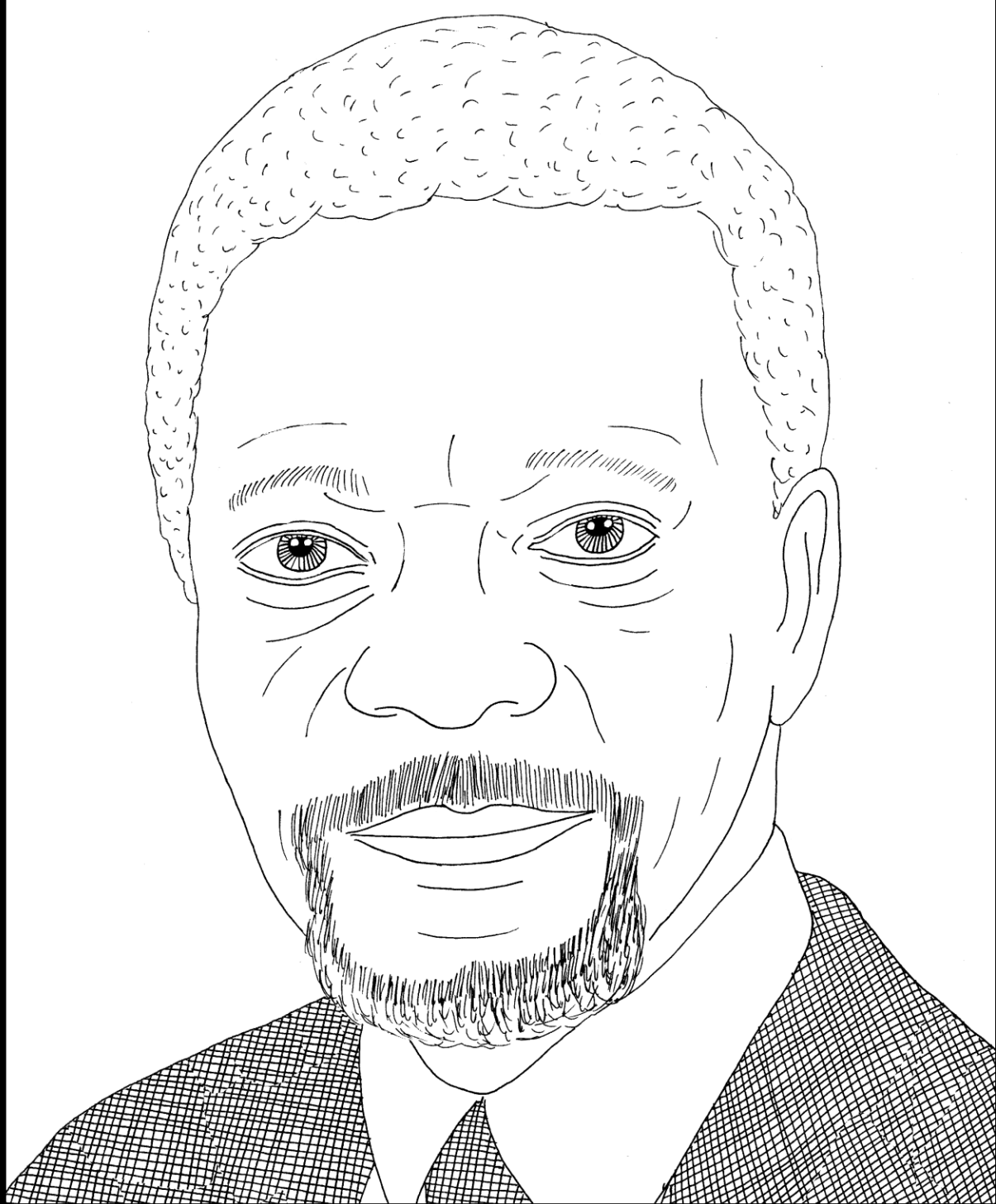
**BetterWorldCalendar.com**

...every act of compassion makes a difference...every day counts for a better world...

© The BetterWorld Project - Distribute freely for non-commercial uses - No celebrity endorsement implied

# UNICEF DAY - OCTOBER 31

MAKE  
A  
D-I-F-F-E-R-E-N-C-E



MAKE  
A  
D-I-F-F-E-R-E-N-C-E

"There is no trust more sacred than the one the world holds with children. There is no duty more important than ensuring that their rights are respected, that their welfare is protected, that their lives are free from fear and want and that they can grow up in peace."

-- Kofi Annan

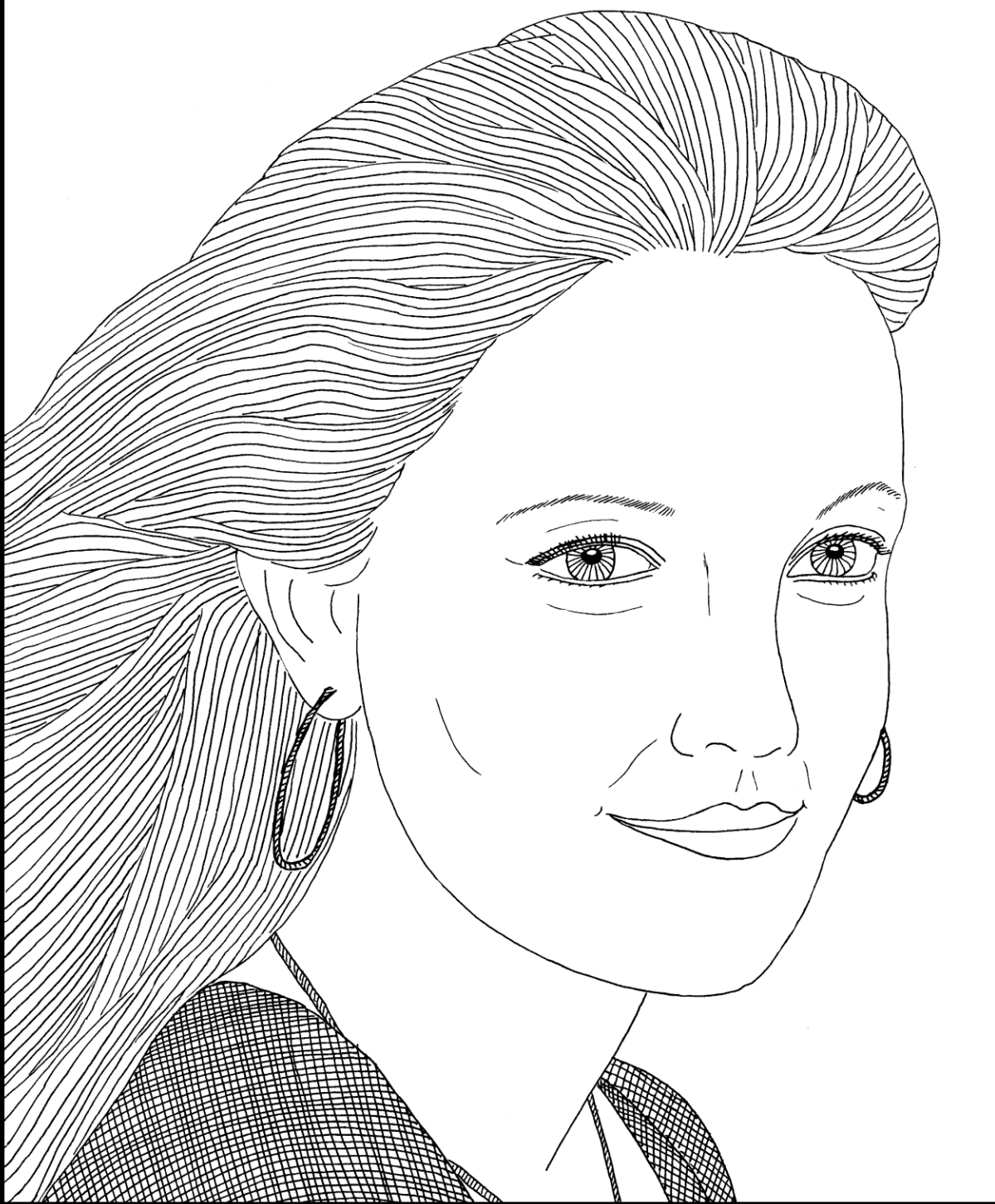
**BetterWorldCalendar.com**

...every act of compassion makes a difference...every day counts for a better world...

© The BetterWorld Project - Distribute freely for non-commercial uses - No celebrity endorsement implied

# UNICEF DAY - OCTOBER 31

MAKE  
A  
D  
I  
F  
F  
E  
R  
E  
N  
C  
E



MAKE  
A  
D  
I  
F  
F  
E  
R  
E  
N  
C  
E

**"I can't think of any issue that is more important than working to see that no schoolchild in this world goes hungry."  
-- Drew Barrymore**

**BetterWorldCalendar.com**

...every act of compassion makes a difference...every day counts for a better world...

© The BetterWorld Project - Distribute freely for non-commercial uses - No celebrity endorsement implied

# UNICEF DAY - OCTOBER 31

MAKE  
A  
D  
I  
F  
F  
E  
R  
E  
N  
C  
E



MAKE  
A  
D  
I  
F  
F  
E  
R  
E  
N  
C  
E

"These children and their parents know that getting an education is not only their right, but a passport to a better future..."

-- Harry Belafonte

**BetterWorldCalendar.com**

...every act of compassion makes a difference...every day counts for a better world...

© The BetterWorld Project - Distribute freely for non-commercial uses - No celebrity endorsement implied

# UNICEF DAY - OCTOBER 31

MAKE  
A  
D  
I  
F  
F  
E  
R  
E  
N  
C  
E



MAKE  
A  
D  
I  
F  
F  
E  
R  
E  
N  
C  
E

"...in serving the best interests of children,  
we serve the best interests of all humanity."

-- Carol Bellamy

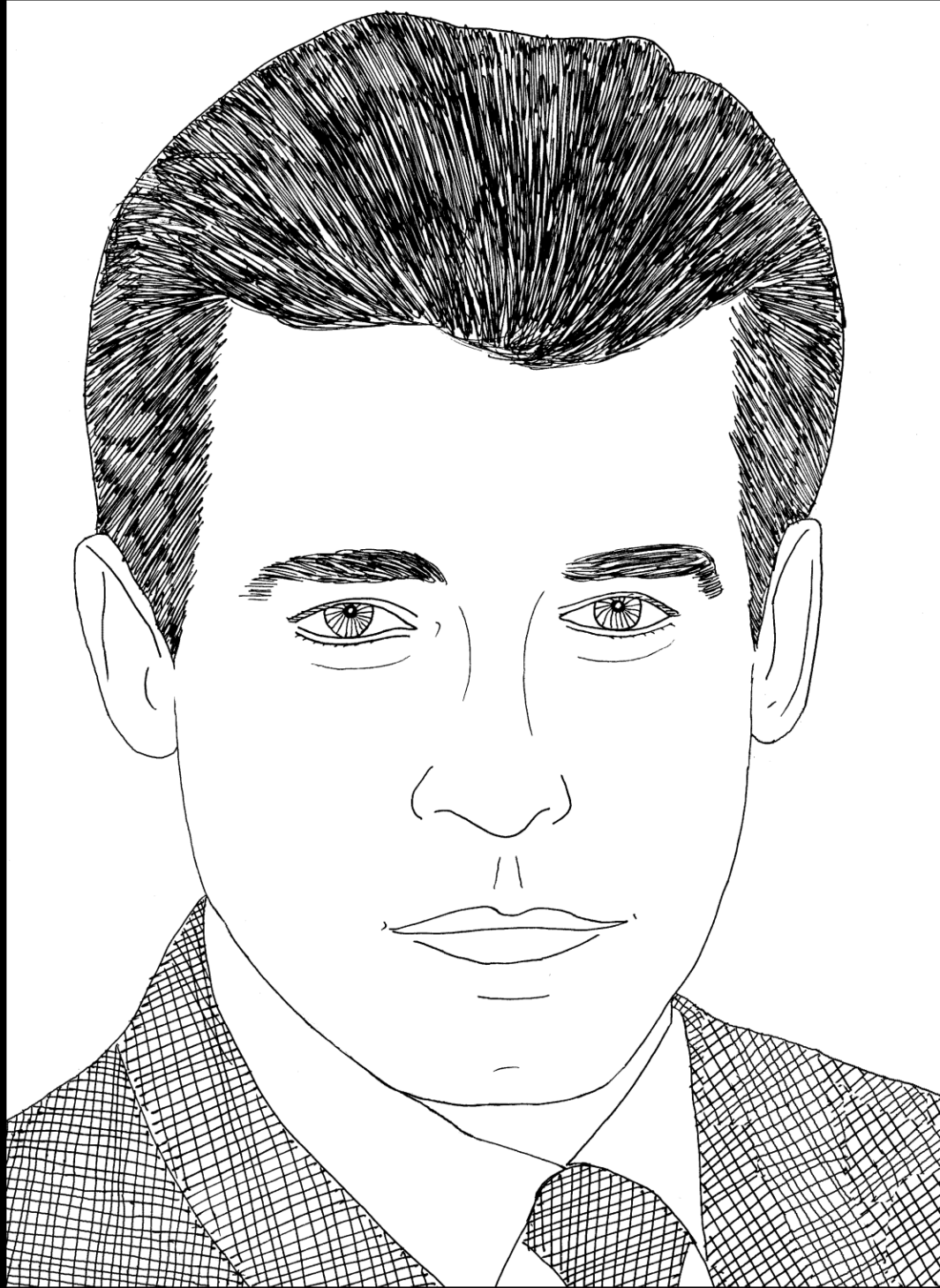
**BetterWorldCalendar.com**

...every act of compassion makes a difference...every day counts for a better world...

© The BetterWorld Project - Distribute freely for non-commercial uses - No celebrity endorsement implied

# UNICEF DAY - OCTOBER 31

MAKE  
A  
D-I-F-F-E-R-E-N-C-E



MAKE  
A  
D-I-F-F-E-R-E-N-C-E

"We want the world to focus on children whose lives have been devastated by AIDS. The millions of children who are missing their parents; their childhood, their future but most importantly, they are missing YOU. Everyone can make a real difference. Your voice is needed in a global movement that can change their world."

-- Pierce Brosnan

**BetterWorldCalendar.com**

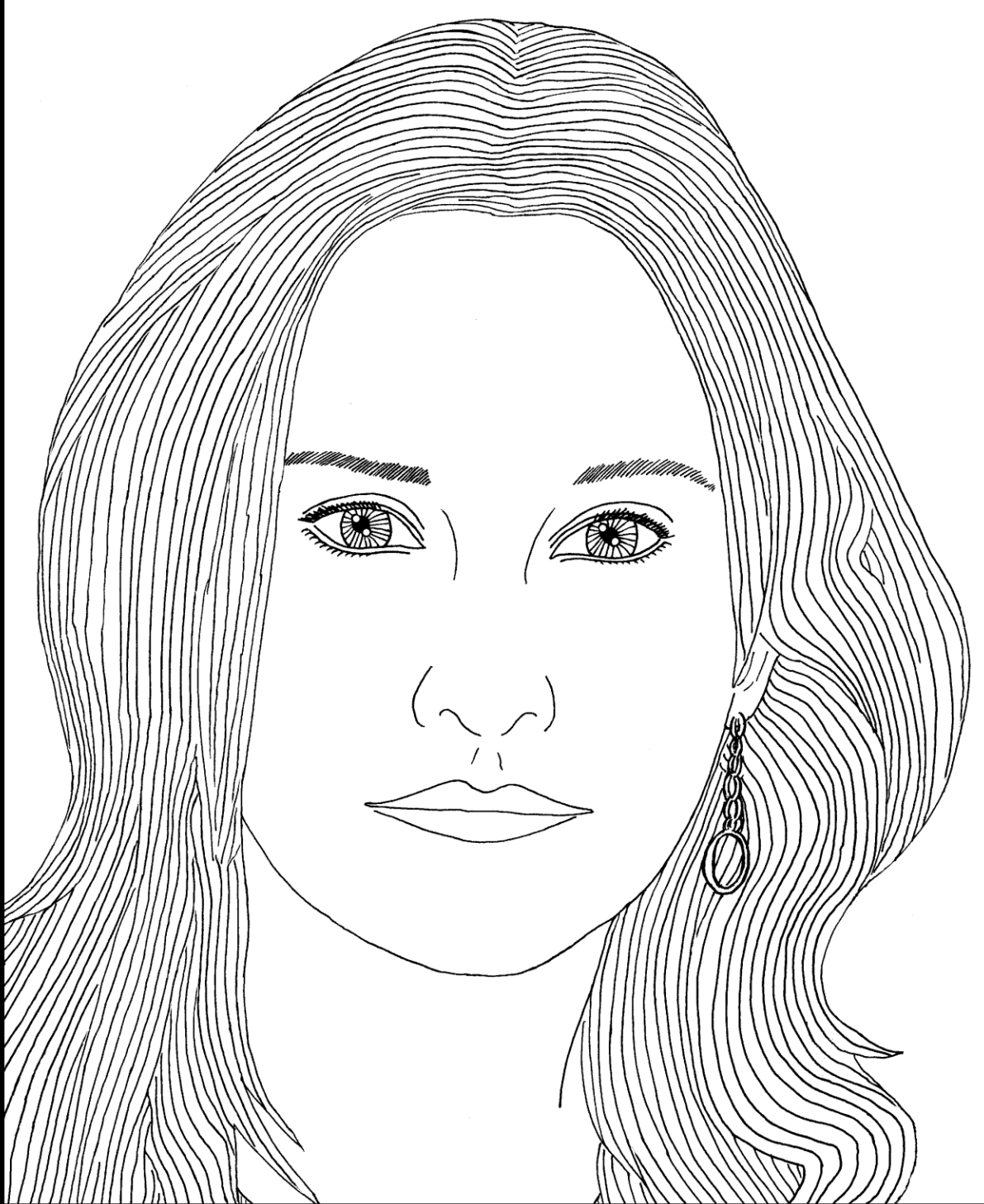
...every act of compassion makes a difference...every day counts for a better world...

© The BetterWorld Project - Distribute freely for non-commercial uses - No celebrity endorsement implied



# UNICEF DAY - OCTOBER 31

M  
A  
K  
E  
  
A  
  
D  
-  
I  
F  
F  
E  
R  
E  
N  
C  
E



M  
A  
K  
E  
  
A  
  
D  
-  
I  
F  
F  
E  
R  
E  
N  
C  
E

"School feeding is a great tool to encourage education and provide food aid to children born into extremely impoverished situations. The kids in school being fed by WFP are empowered by their school meal to learn and better their lives!"

-- Lauren Bush

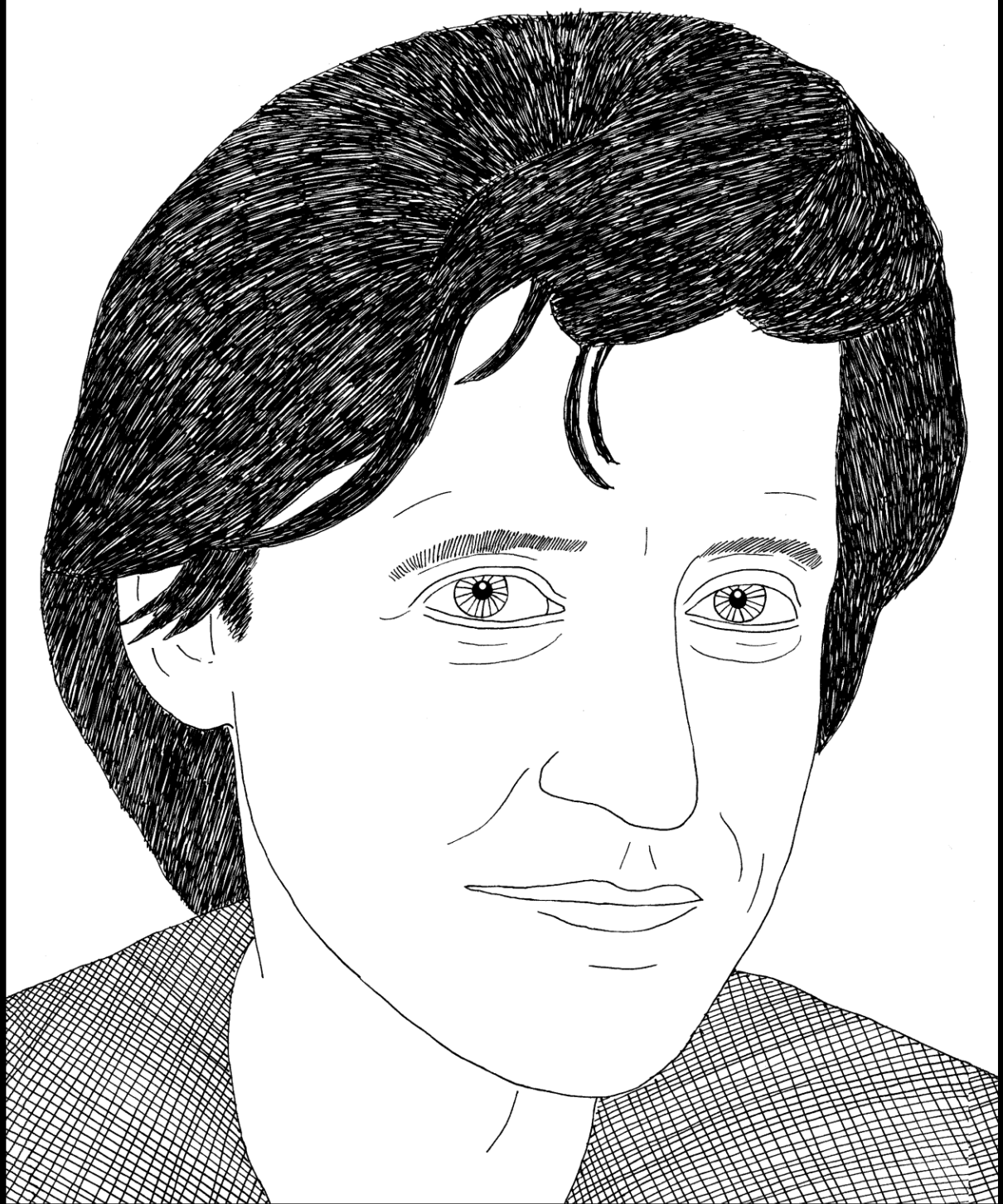
**BetterWorldCalendar.com**

...every act of compassion makes a difference...every day counts for a better world...

© The BetterWorld Project - Distribute freely for non-commercial uses - No celebrity endorsement implied

# UNICEF DAY - OCTOBER 31

MAKE  
A  
D  
I  
F  
F  
E  
R  
E  
N  
C  
E



MAKE  
A  
D  
I  
F  
F  
E  
R  
E  
N  
C  
E

**"Every minute of every day, a child under 15 is infected with HIV - the overwhelming majority of children under 15 who are HIV-positive get infected through their mothers at birth. Without treatment, half of these children die before they reach their second birthday."**

**-- Gabriel Byrne**

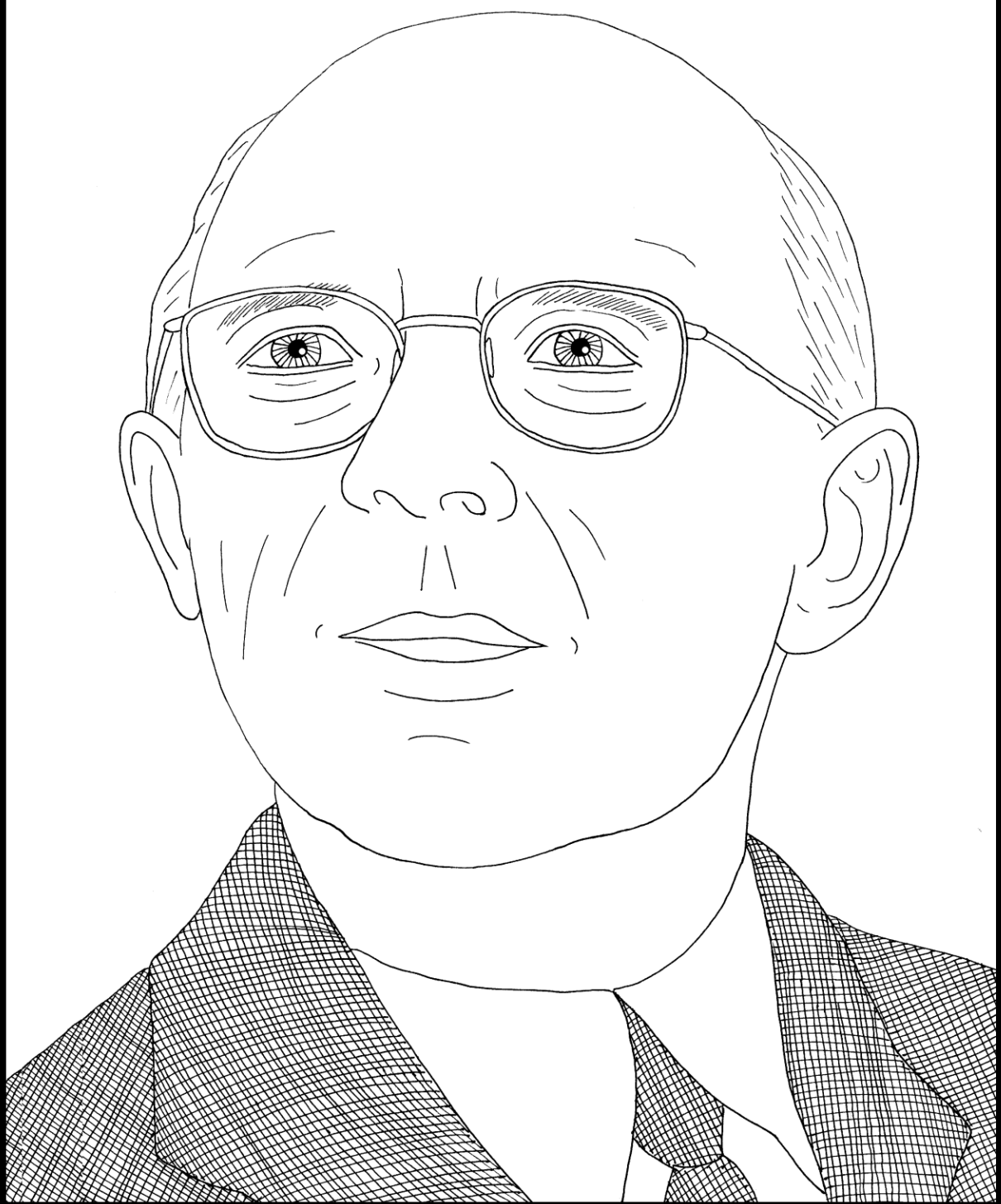
**BetterWorldCalendar.com**

...every act of compassion makes a difference...every day counts for a better world...

© The BetterWorld Project - Distribute freely for non-commercial uses - No celebrity endorsement implied

# UNICEF DAY - OCTOBER 31

M  
A  
K  
E  
  
A  
  
D  
I  
F  
F  
E  
R  
E  
N  
C  
E



M  
A  
K  
E  
  
A  
  
D  
I  
F  
F  
E  
R  
E  
N  
C  
E

**"We must all work to make the world worthy of its children."  
-- Pablo Casals**

**BetterWorldCalendar.com**

...every act of compassion makes a difference...every day counts for a better world...

© The BetterWorld Project - Distribute freely for non-commercial uses - No celebrity endorsement implied

# UNICEF DAY - OCTOBER 31

M  
A  
K  
E  
  
A  
  
D  
I  
F  
F  
E  
R  
E  
N  
C  
E



M  
A  
K  
E  
  
A  
  
D  
I  
F  
F  
E  
R  
E  
N  
C  
E

**"Stigma hurts. Because of AIDS, children are bullied, isolated and shut out of school. They are missing out on education. They are missing out on medicines. Children are missing your love, care and protection. Join me. And become a stigma buster. UNITE FOR CHILDREN - UNITE AGAINST AIDS"**  
-- Jackie Chan

**BetterWorldCalendar.com**

...every act of compassion makes a difference...every day counts for a better world...

© The BetterWorld Project - Distribute freely for non-commercial uses - No celebrity endorsement implied

# UNICEF DAY - OCTOBER 31

MAKE  
A  
D-I-F-F-E-R-E-N-C-E



MAKE  
A  
D-I-F-F-E-R-E-N-C-E

**"Music can speak louder than words, and I will  
use my music to speak out on behalf of children everywhere."  
-- Judy Collins**

**BetterWorldCalendar.com**

...every act of compassion makes a difference...every day counts for a better world...

© The BetterWorld Project - Distribute freely for non-commercial uses - No celebrity endorsement implied

# UNICEF DAY - OCTOBER 31

MAKE  
A  
D  
I  
F  
F  
E  
R  
E  
N  
C  
E



MAKE  
A  
D  
I  
F  
F  
E  
R  
E  
N  
C  
E

"UNICEF is helping mothers realize their dreams for the future — a future in which the basic needs for a child's survival: food, clean water and simple health care — are guaranteed."

-- Jane Curtin

**BetterWorldCalendar.com**

...every act of compassion makes a difference...every day counts for a better world...

© The BetterWorld Project - Distribute freely for non-commercial uses - No celebrity endorsement implied

# UNICEF DAY - OCTOBER 31

MAKE  
A  
D  
I  
F  
F  
E  
R  
E  
N  
C  
E



MAKE  
A  
D  
I  
F  
F  
E  
R  
E  
N  
C  
E

**"Older, younger, anyone can help...people with passionate and thoughtful concerns make a difference every day... It's really great to see how much difference that individuals can make."  
-- Doris Day**

**BetterWorldCalendar.com**

...every act of compassion makes a difference...every day counts for a better world...

© The BetterWorld Project - Distribute freely for non-commercial uses - No celebrity endorsement implied

# UNICEF DAY - OCTOBER 31

MAKE  
A  
D  
I  
F  
F  
E  
R  
E  
N  
C  
E



MAKE  
A  
D  
I  
F  
F  
E  
R  
E  
N  
C  
E

**"If we don't stand up for children, then we don't stand for much."  
-- Marian Wright Edelman**

**BetterWorldCalendar.com**

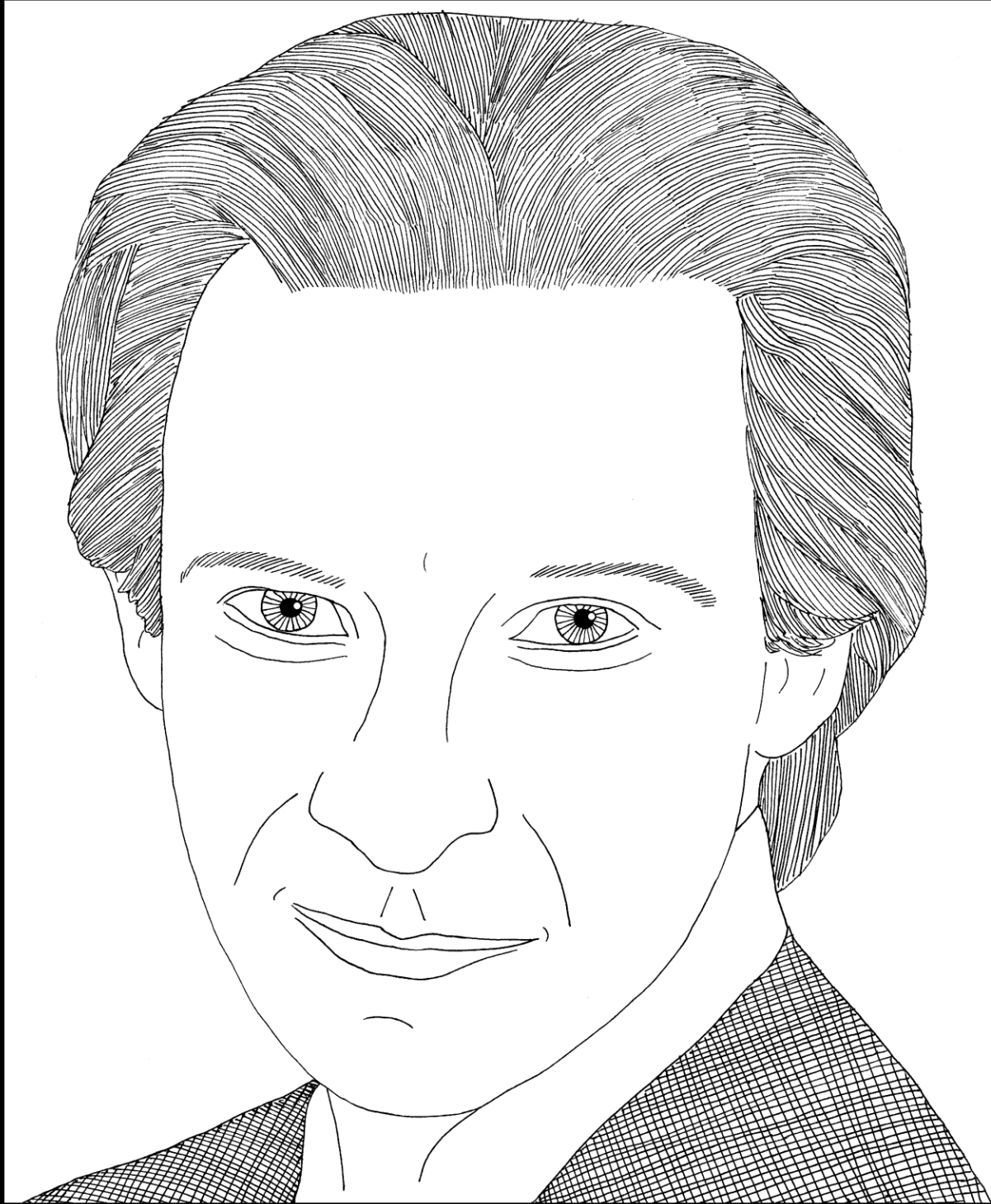
...every act of compassion makes a difference...every day counts for a better world...

© The BetterWorld Project - Distribute freely for non-commercial uses - No celebrity endorsement implied



# UNICEF DAY - OCTOBER 31

MAKE  
A  
D  
I  
F  
F  
E  
R  
E  
N  
C  
E



MAKE  
A  
D  
I  
F  
F  
E  
R  
E  
N  
C  
E

**"UNICEF's education initiative does not seek to impose, but to initiate and integrate. It does, however, aim to address the huge bias towards education for boys at the expense of girls in so many cultures."**

**-- Ralph Fiennes**

**BetterWorldCalendar.com**

...every act of compassion makes a difference...every day counts for a better world...

© The BetterWorld Project - Distribute freely for non-commercial uses - No celebrity endorsement implied

# UNICEF DAY - OCTOBER 31

M  
A  
K  
E  
  
A  
  
D  
I  
F  
F  
E  
R  
E  
N  
C  
E



M  
A  
K  
E  
  
A  
  
D  
I  
F  
F  
E  
R  
E  
N  
C  
E

**"I have a voice. It's one of my gifts.  
I intend to use it on behalf of the children that UNICEF seeks to aid."  
-- Laurence Fishburne**

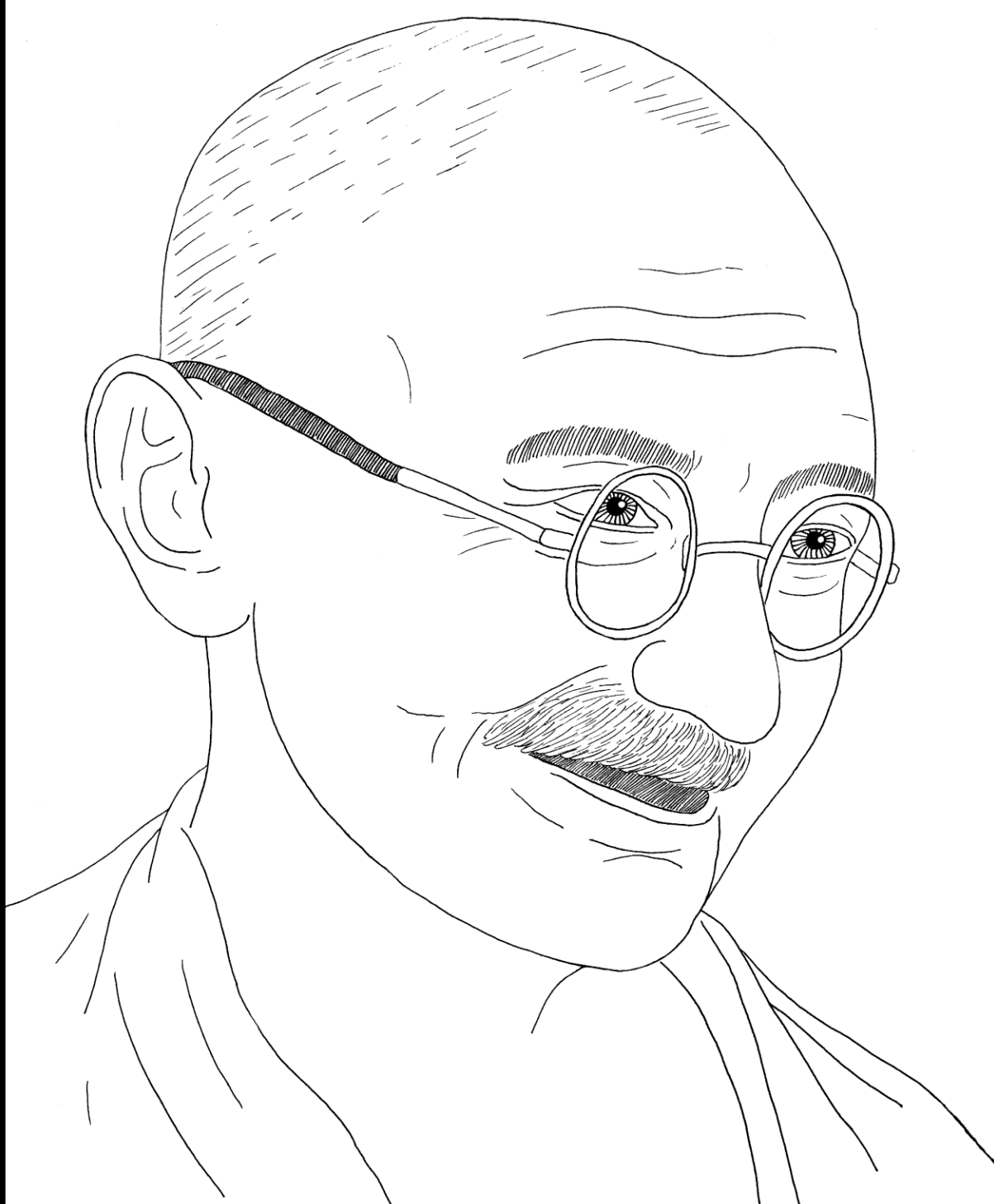
**BetterWorldCalendar.com**

...every act of compassion makes a difference...every day counts for a better world...

© The BetterWorld Project - Distribute freely for non-commercial uses - No celebrity endorsement implied

# UNICEF DAY - OCTOBER 31

MAKE  
A  
D  
I  
F  
F  
E  
R  
E  
N  
C  
E



MAKE  
A  
D  
I  
F  
F  
E  
R  
E  
N  
C  
E

**"If we are ever to have real peace in this world  
we shall have to begin with the children."**

**-- Mohandas Gandhi**

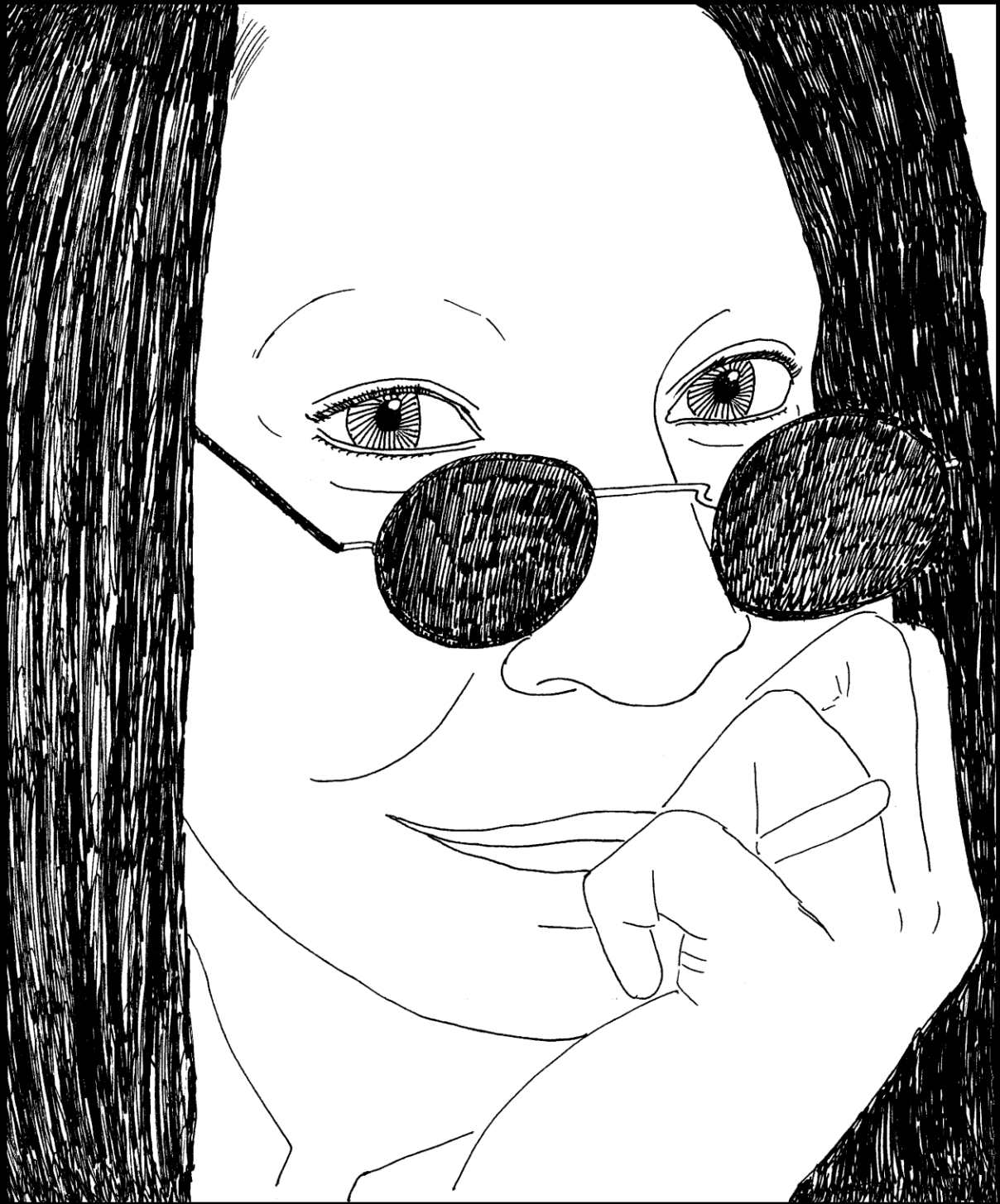
**BetterWorldCalendar.com**

...every act of compassion makes a difference...every day counts for a better world...

© The BetterWorld Project - Distribute freely for non-commercial uses - No celebrity endorsement implied

# UNICEF DAY - OCTOBER 31

M  
A  
K  
E  
  
A  
  
D  
I  
F  
F  
E  
R  
E  
N  
C  
E



M  
A  
K  
E  
  
A  
  
D  
I  
F  
F  
E  
R  
E  
N  
C  
E

"Children are a quality of life ...  
when our children are happy, then we are better as human beings."  
-- Whoopi Goldberg

**BetterWorldCalendar.com**

...every act of compassion makes a difference...every day counts for a better world...

© The BetterWorld Project - Distribute freely for non-commercial uses - No celebrity endorsement implied

# UNICEF DAY - OCTOBER 31

M  
A  
K  
E  
  
A  
  
D  
-  
I  
F  
F  
E  
R  
E  
N  
C  
E



M  
A  
K  
E  
  
A  
  
D  
-  
I  
F  
F  
E  
R  
E  
N  
C  
E

"We've got to work to save our children and do it with full respect for the fact that if we do not, no one else is going to do it."  
-- Dorothy Height

**BetterWorldCalendar.com**

...every act of compassion makes a difference...every day counts for a better world...

© The BetterWorld Project - Distribute freely for non-commercial uses - No celebrity endorsement implied

# UNICEF DAY - OCTOBER 31

MAKE  
A  
D  
I  
F  
F  
E  
R  
E  
N  
C  
E



MAKE  
A  
D  
I  
F  
F  
E  
R  
E  
N  
C  
E

**"Have we forgotten about the children,  
and thus forsaken the next generation?"  
-- Audrey Hepburn**

**BetterWorldCalendar.com**

...every act of compassion makes a difference...every day counts for a better world...

© The BetterWorld Project - Distribute freely for non-commercial uses - No celebrity endorsement implied

# UNICEF DAY - OCTOBER 31

M  
A  
K  
E  
  
A  
  
D  
-  
I  
F  
F  
E  
R  
E  
N  
C  
E



M  
A  
K  
E  
  
A  
  
D  
-  
I  
F  
F  
E  
R  
E  
N  
C  
E

"It was once said that the moral test of government is how that government treats those who are in the dawn of life, the children; those who are in the twilight of life, the elderly; and those who are in the shadows of life, the sick, the needy and the handicapped."

-- Hubert Humphrey

**BetterWorldCalendar.com**

...every act of compassion makes a difference...every day counts for a better world...

© The BetterWorld Project - Distribute freely for non-commercial uses - No celebrity endorsement implied

# UNICEF DAY - OCTOBER 31

MAKE  
A  
D  
I  
F  
F  
E  
R  
E  
N  
C  
E



MAKE  
A  
D  
I  
F  
F  
E  
R  
E  
N  
C  
E

"I was very fortunate to have learned the transforming power of music early in life. As an adult I want to share that power by inspiring people to care about their neighbors near and far. Being a UNICEF Ambassador allows me this kind of opportunity."

-- India.Arie

**BetterWorldCalendar.com**

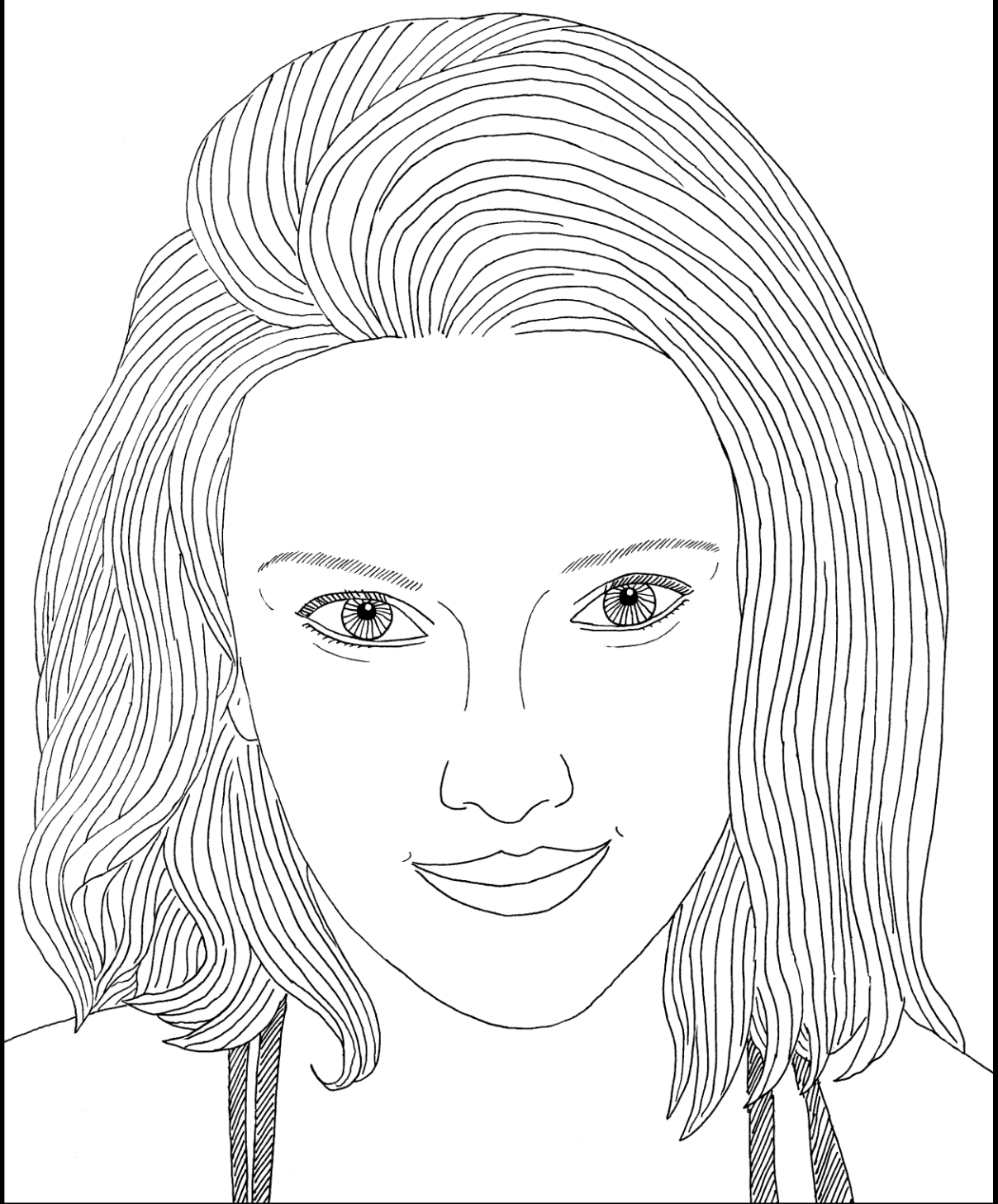
...every act of compassion makes a difference...every day counts for a better world...

© The BetterWorld Project - Distribute freely for non-commercial uses - No celebrity endorsement implied



# UNICEF DAY - OCTOBER 31

MAKE  
A  
D-I-F-F-E-R-E-N-C-E



MAKE  
A  
D-I-F-F-E-R-E-N-C-E

"I'm not a statistician, but it doesn't take a genius to work out that 100 million children being denied an education is ridiculous. There is nothing lost in translation here, it's obvious that's wrong."  
-- Scarlett Johansson

**BetterWorldCalendar.com**

...every act of compassion makes a difference...every day counts for a better world...

© The BetterWorld Project - Distribute freely for non-commercial uses - No celebrity endorsement implied

# UNICEF DAY - OCTOBER 31

MAKE  
A  
D  
I  
F  
F  
E  
R  
E  
N  
C  
E



MAKE  
A  
D  
I  
F  
F  
E  
R  
E  
N  
C  
E

**“Over 20 million children of conflict are out of school.  
Education is often forgotten.”  
-- Angelina Jolie**

**BetterWorldCalendar.com**

...every act of compassion makes a difference...every day counts for a better world...

© The BetterWorld Project - Distribute freely for non-commercial uses - No celebrity endorsement implied

# UNICEF DAY - OCTOBER 31

MAKE  
A  
D  
I  
F  
F  
E  
R  
E  
N  
C  
E



MAKE  
A  
D  
I  
F  
F  
E  
R  
E  
N  
C  
E

**"I believe deeply that children are more powerful than oil, more beautiful than rivers, more precious than any other natural resource a country can have. I feel that the most rewarding thing I have ever done in my life is to be associated with UNICEF."**

**-- Danny Kaye**

**BetterWorldCalendar.com**

...every act of compassion makes a difference...every day counts for a better world...

© The BetterWorld Project - Distribute freely for non-commercial uses - No celebrity endorsement implied

# UNICEF DAY - OCTOBER 31

MAKE  
A  
D-I-F-F-E-R-E-N-C-E



MAKE  
A  
D-I-F-F-E-R-E-N-C-E

"I think it's important for me as an actor that I say these are the issues I'm going to be committed to. One of them for me is women and children's health around the world and their rights..."

-- Nicole Kidman

**BetterWorldCalendar.com**

...every act of compassion makes a difference...every day counts for a better world...

© The BetterWorld Project - Distribute freely for non-commercial uses - No celebrity endorsement implied

# UNICEF DAY - OCTOBER 31

MAKE  
A  
D  
I  
F  
F  
E  
R  
E  
N  
C  
E



MAKE  
A  
D  
I  
F  
F  
E  
R  
E  
N  
C  
E

**"I won't give up until the exploitation of all children  
has ended and all children have their rights."**

**-- Craig Kielburger**

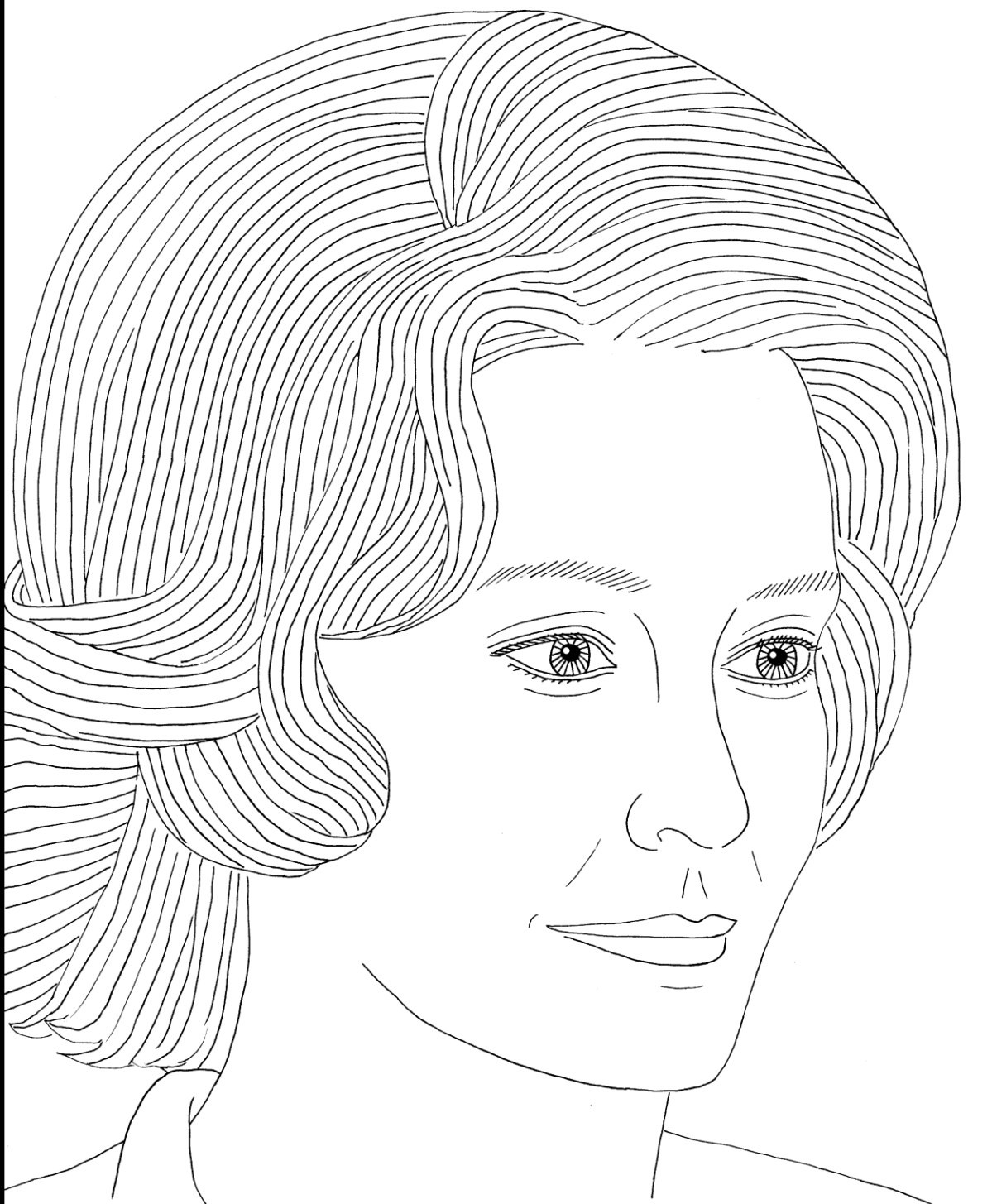
**BetterWorldCalendar.com**

...every act of compassion makes a difference...every day counts for a better world...

© The BetterWorld Project - Distribute freely for non-commercial uses - No celebrity endorsement implied

# UNICEF DAY - OCTOBER 31

MAKE  
A  
D-I-F-F-E-R-E-N-C-E



MAKE  
A  
D-I-F-F-E-R-E-N-C-E

"There can be no better measure of our governance than the way we treat our children, and no greater failing on our part than to allow them to be subjected to violence, abuse or exploitation."

-- Jessica Lange

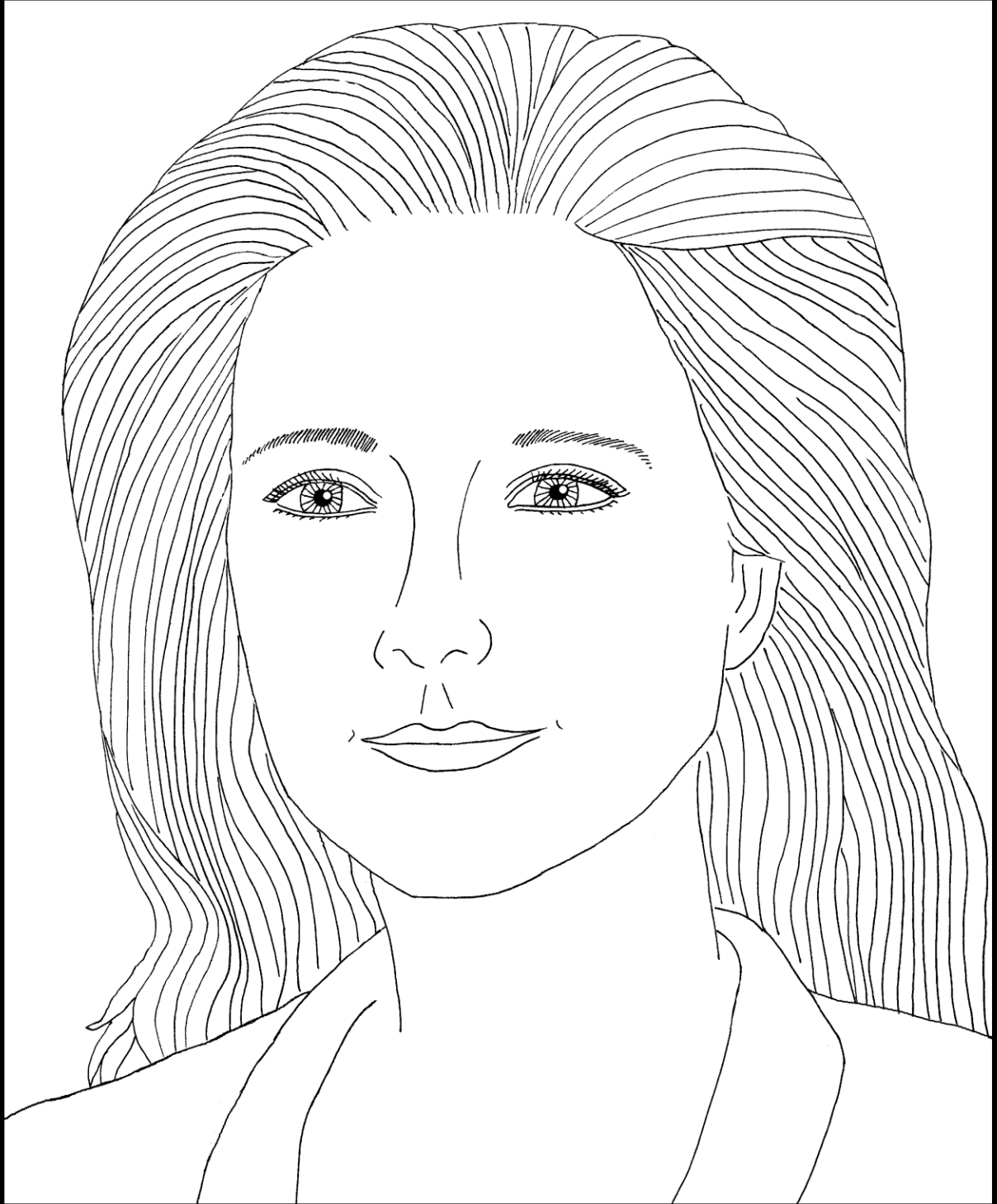
**BetterWorldCalendar.com**

...every act of compassion makes a difference...every day counts for a better world...

© The BetterWorld Project - Distribute freely for non-commercial uses - No celebrity endorsement implied

# UNICEF DAY - OCTOBER 31

MAKE  
A  
D-I-F-F-E-R-E-N-C-E



MAKE  
A  
D-I-F-F-E-R-E-N-C-E

**"There is no greater cause than making the world fit for children."  
-- Téa Leoni**

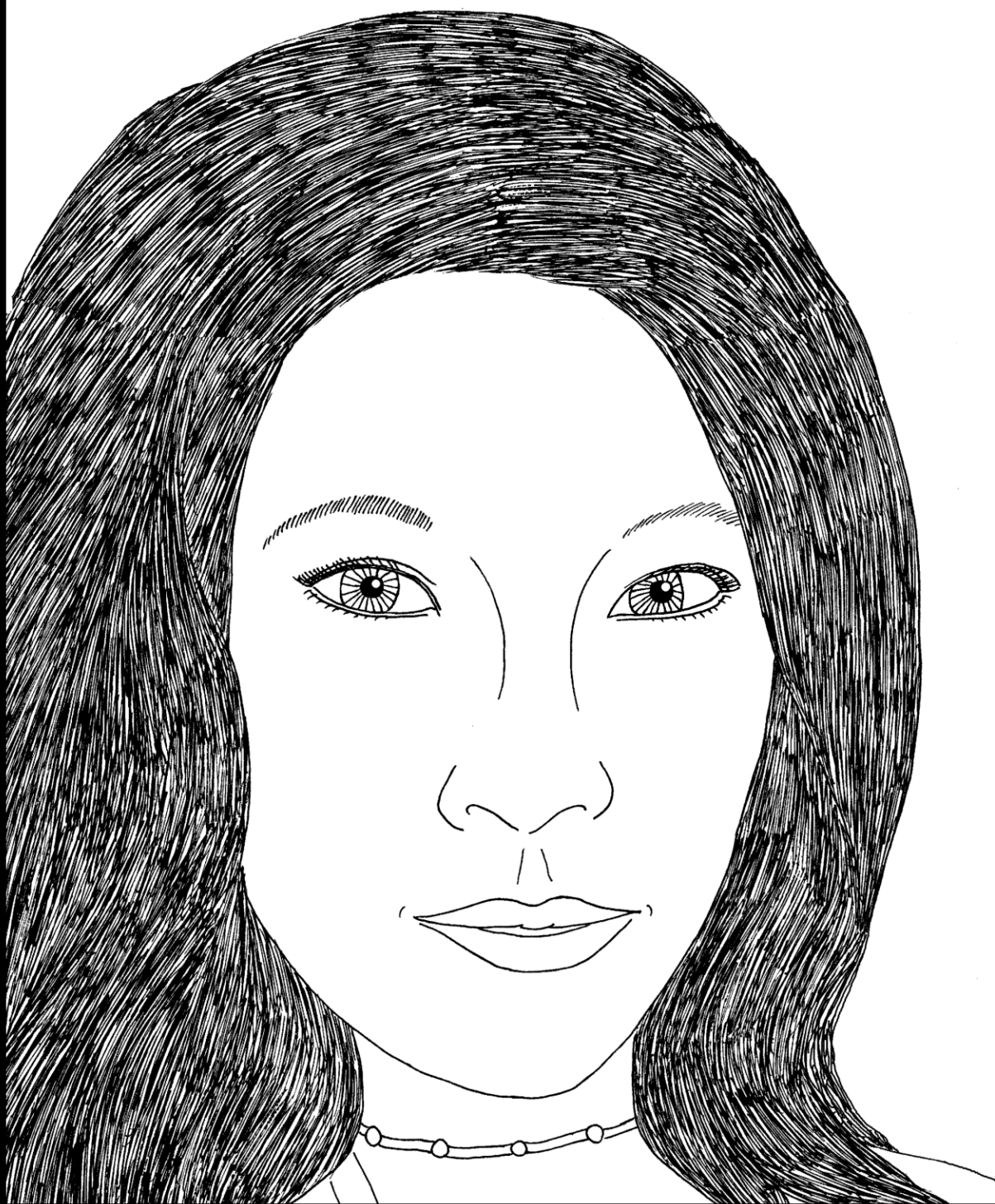
**BetterWorldCalendar.com**

...every act of compassion makes a difference...every day counts for a better world...

© The BetterWorld Project - Distribute freely for non-commercial uses - No celebrity endorsement implied

# UNICEF DAY - OCTOBER 31

M  
A  
K  
E  
  
A  
  
D  
I  
F  
F  
E  
R  
E  
N  
C  
E



M  
A  
K  
E  
  
A  
  
D  
I  
F  
F  
E  
R  
E  
N  
C  
E

"I've witnessed the total devastation of HIV and AIDS in sub-Saharan Africa... I've met too many brave and beautiful children who are struggling to care for their sick parents or their orphaned brothers and sisters. Many children infected with HIV will not live to see their fifth birthday... Children suffer not only from this virus but also the stigma, poverty and destruction that accompany it. As a UNICEF ambassador I hope to draw more attention and funding to this crisis." -- Lucy Liu

**BetterWorldCalendar.com**

...every act of compassion makes a difference...every day counts for a better world...

© The BetterWorld Project - Distribute freely for non-commercial uses - No celebrity endorsement implied



# UNICEF DAY - OCTOBER 31

MAKE  
A  
D-I-F-F-E-R-E-N-C-E



MAKE  
A  
D-I-F-F-E-R-E-N-C-E

**"In a disparate world, children are a unifying force capable of bringing us all together in support of a common ethic."  
-- Graça Machel-Mandela**

**BetterWorldCalendar.com**

...every act of compassion makes a difference...every day counts for a better world...

© The BetterWorld Project - Distribute freely for non-commercial uses - No celebrity endorsement implied

# UNICEF DAY - OCTOBER 31

MAKE  
A  
D  
I  
F  
F  
E  
R  
E  
N  
C  
E



MAKE  
A  
D  
I  
F  
F  
E  
R  
E  
N  
C  
E

**"UNICEF is successfully giving children and young people  
all over the world opportunities and hope."**

**-- Ewan McGregor**

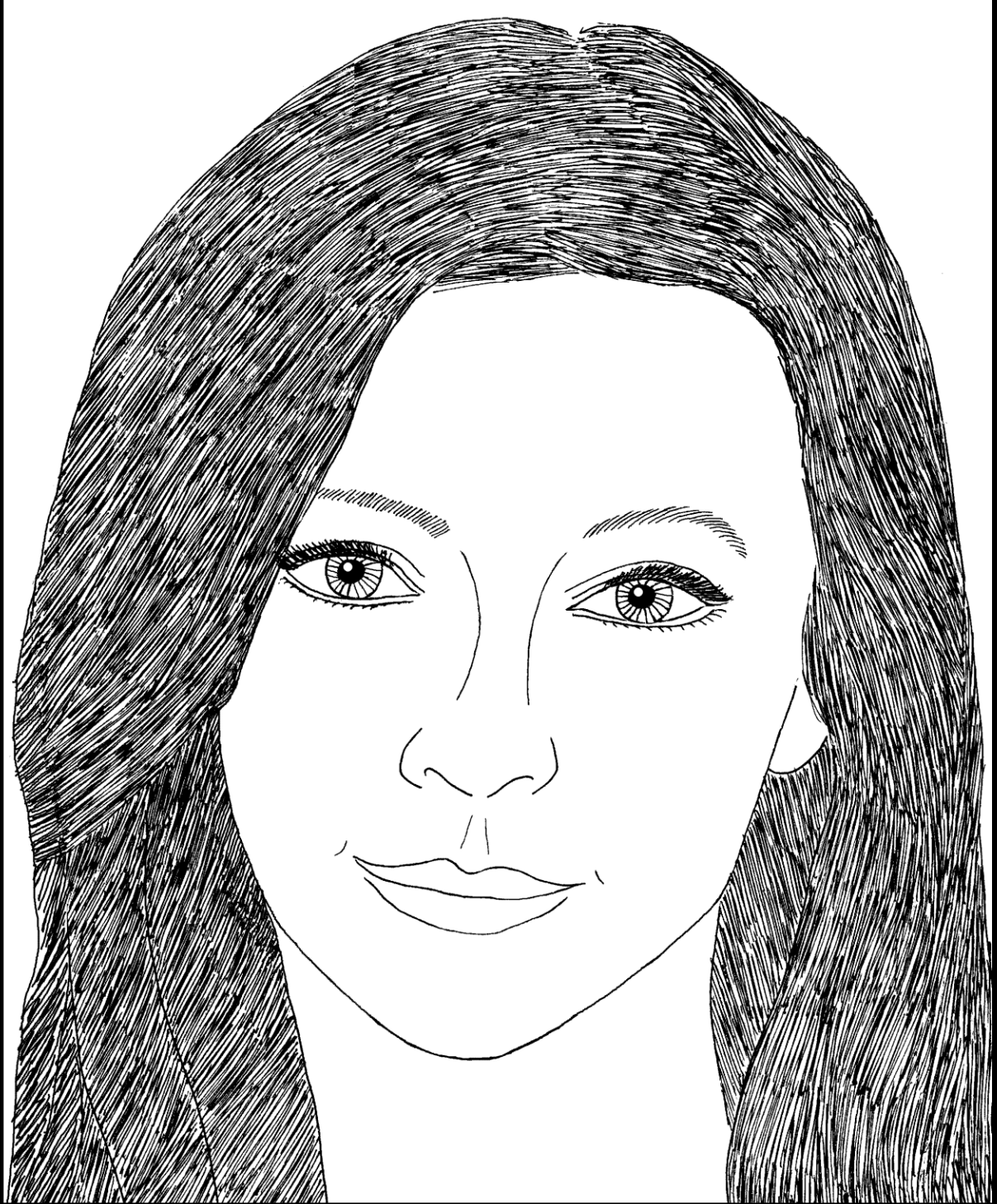
**BetterWorldCalendar.com**

...every act of compassion makes a difference...every day counts for a better world...

© The BetterWorld Project - Distribute freely for non-commercial uses - No celebrity endorsement implied

# UNICEF DAY - OCTOBER 31

MAKE  
A  
D  
I  
F  
F  
E  
R  
E  
N  
C  
E



MAKE  
A  
D  
I  
F  
F  
E  
R  
E  
N  
C  
E

"What can we do to make the world's children a priority..."  
-- Alyssa Milano

**BetterWorldCalendar.com**

...every act of compassion makes a difference...every day counts for a better world...

© The BetterWorld Project - Distribute freely for non-commercial uses - No celebrity endorsement implied

# UNICEF DAY - OCTOBER 31

MAKE  
A  
D  
I  
F  
F  
E  
R  
E  
N  
C  
E



MAKE  
A  
D  
I  
F  
F  
E  
R  
E  
N  
C  
E

"Within the child lies the fate of the future."  
-- Maria Montessori

**BetterWorldCalendar.com**

...every act of compassion makes a difference...every day counts for a better world...

© The BetterWorld Project - Distribute freely for non-commercial uses - No celebrity endorsement implied

# UNICEF DAY - OCTOBER 31

MAKE  
A  
D  
I  
F  
F  
E  
R  
E  
N  
C  
E



MAKE  
A  
D  
I  
F  
F  
E  
R  
E  
N  
C  
E

"Teach love, generosity, good manners and some of that will drift from the classroom to the home and who knows, the children will be educating the parents. Lets face it; the children who do that are the hope of tomorrow."

-- Sir Roger Moore

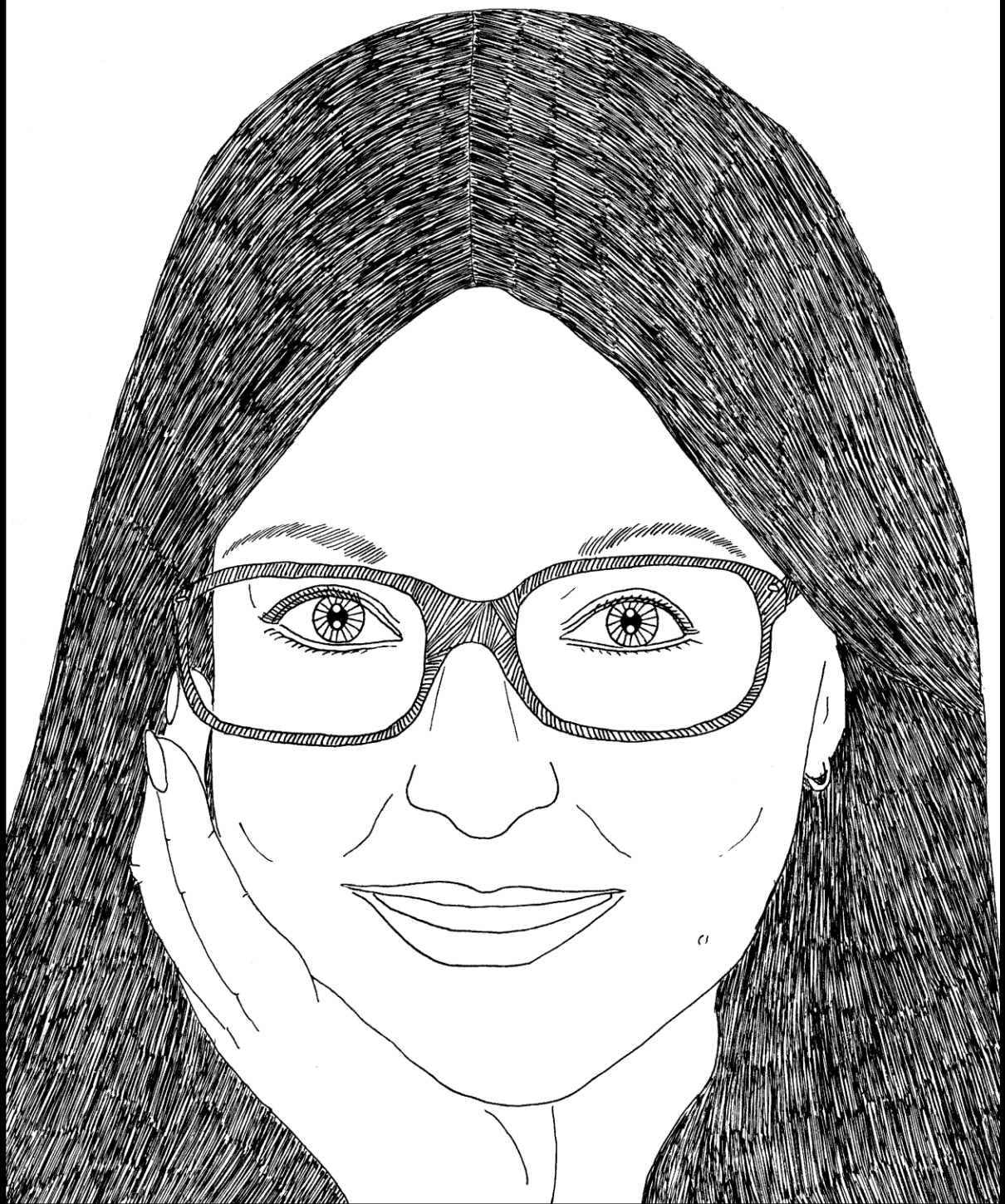
**BetterWorldCalendar.com**

...every act of compassion makes a difference...every day counts for a better world...

© The BetterWorld Project - Distribute freely for non-commercial uses - No celebrity endorsement implied

# UNICEF DAY - OCTOBER 31

MAKE  
A  
D  
I  
F  
F  
E  
R  
E  
N  
C  
E



MAKE  
A  
D  
I  
F  
F  
E  
R  
E  
N  
C  
E

"Everywhere I went, I realized that children are society's victims ...  
We have a duty to speak to political leaders, to influence  
people to give these children a better future."

-- Nana Mouskouri

**BetterWorldCalendar.com**

...every act of compassion makes a difference...every day counts for a better world...

© The BetterWorld Project - Distribute freely for non-commercial uses - No celebrity endorsement implied

# UNICEF DAY - OCTOBER 31

MAKE  
A  
D  
I  
F  
F  
E  
R  
E  
N  
C  
E



MAKE  
A  
D  
I  
F  
F  
E  
R  
E  
N  
C  
E

"I am selfish. I reach for the world I want to live in.  
And I believe in leaving our best we can do to our children."  
-- Holly Near

**BetterWorldCalendar.com**

...every act of compassion makes a difference...every day counts for a better world...

© The BetterWorld Project - Distribute freely for non-commercial uses - No celebrity endorsement implied

# UNICEF DAY - OCTOBER 31

MAKE  
A  
D-I-F-F-E-R-E-N-C-E



MAKE  
A  
D-I-F-F-E-R-E-N-C-E

**"The cause of making the world  
a better place for children unites us all..."  
-- Liam Neeson**

**BetterWorldCalendar.com**

...every act of compassion makes a difference...every day counts for a better world...

© The BetterWorld Project - Distribute freely for non-commercial uses - No celebrity endorsement implied



# UNICEF DAY - OCTOBER 31

MAKE  
A  
D  
I  
F  
F  
E  
R  
E  
N  
C  
E



MAKE  
A  
D  
I  
F  
F  
E  
R  
E  
N  
C  
E

"It took a lot of blood, sweat and tears to get to where we are today, but we have just begun. Today we begin in earnest the work of making sure that the world we leave our children is just a little bit better than the one we inhabit today."

-- Barack Obama

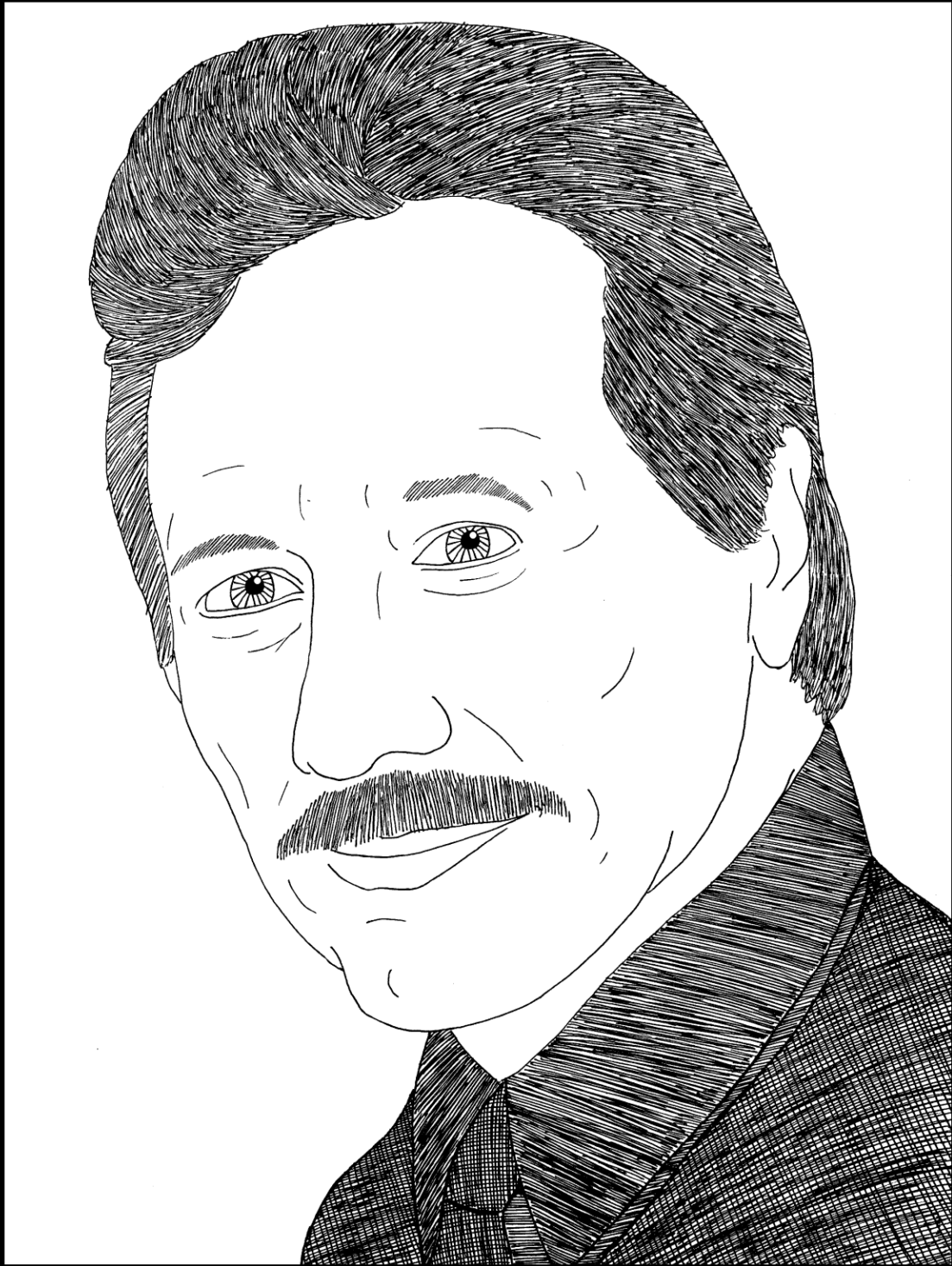
**BetterWorldCalendar.com**

...every act of compassion makes a difference...every day counts for a better world...

© The BetterWorld Project - Distribute freely for non-commercial uses - No celebrity endorsement implied

# UNICEF DAY - OCTOBER 31

M  
A  
K  
E  
  
A  
  
D  
I  
F  
F  
E  
R  
E  
N  
C  
E



M  
A  
K  
E  
  
A  
  
D  
I  
F  
F  
E  
R  
E  
N  
C  
E

**"Our love for life can propel us to share and provide  
a secure future for the children of our country."**

**-- Edward James Olmos**

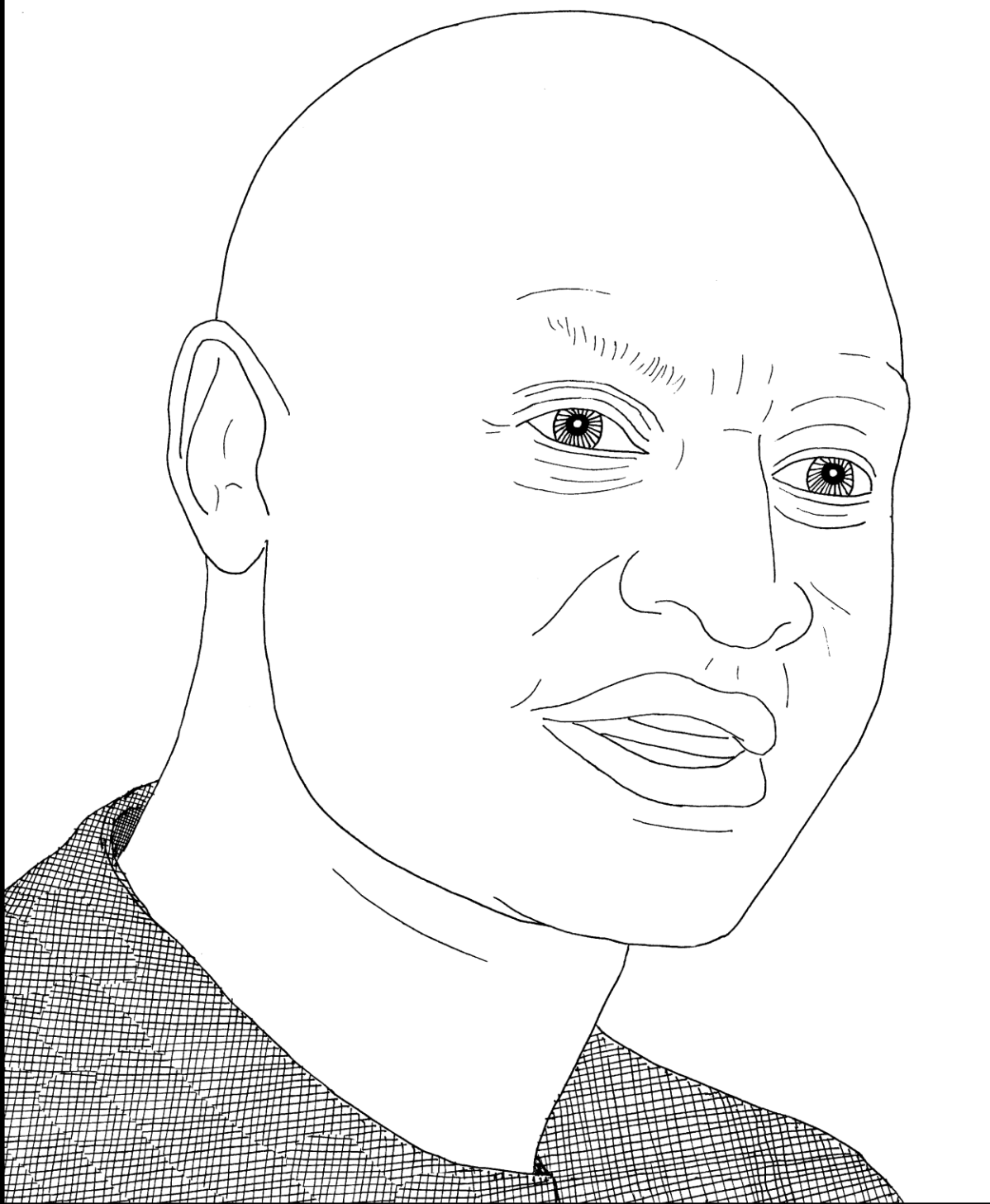
**BetterWorldCalendar.com**

...every act of compassion makes a difference...every day counts for a better world...

© The BetterWorld Project - Distribute freely for non-commercial uses - No celebrity endorsement implied

# UNICEF DAY - OCTOBER 31

MAKE  
A  
D  
I  
F  
F  
E  
R  
E  
N  
C  
E



MAKE  
A  
D  
I  
F  
F  
E  
R  
E  
N  
C  
E

**"the time has come to make the protection of children -- all our children -- a common cause that can unite us across the boundaries of our political orientation, religious affiliation and cultural traditions."  
-- Olara Otunnu**

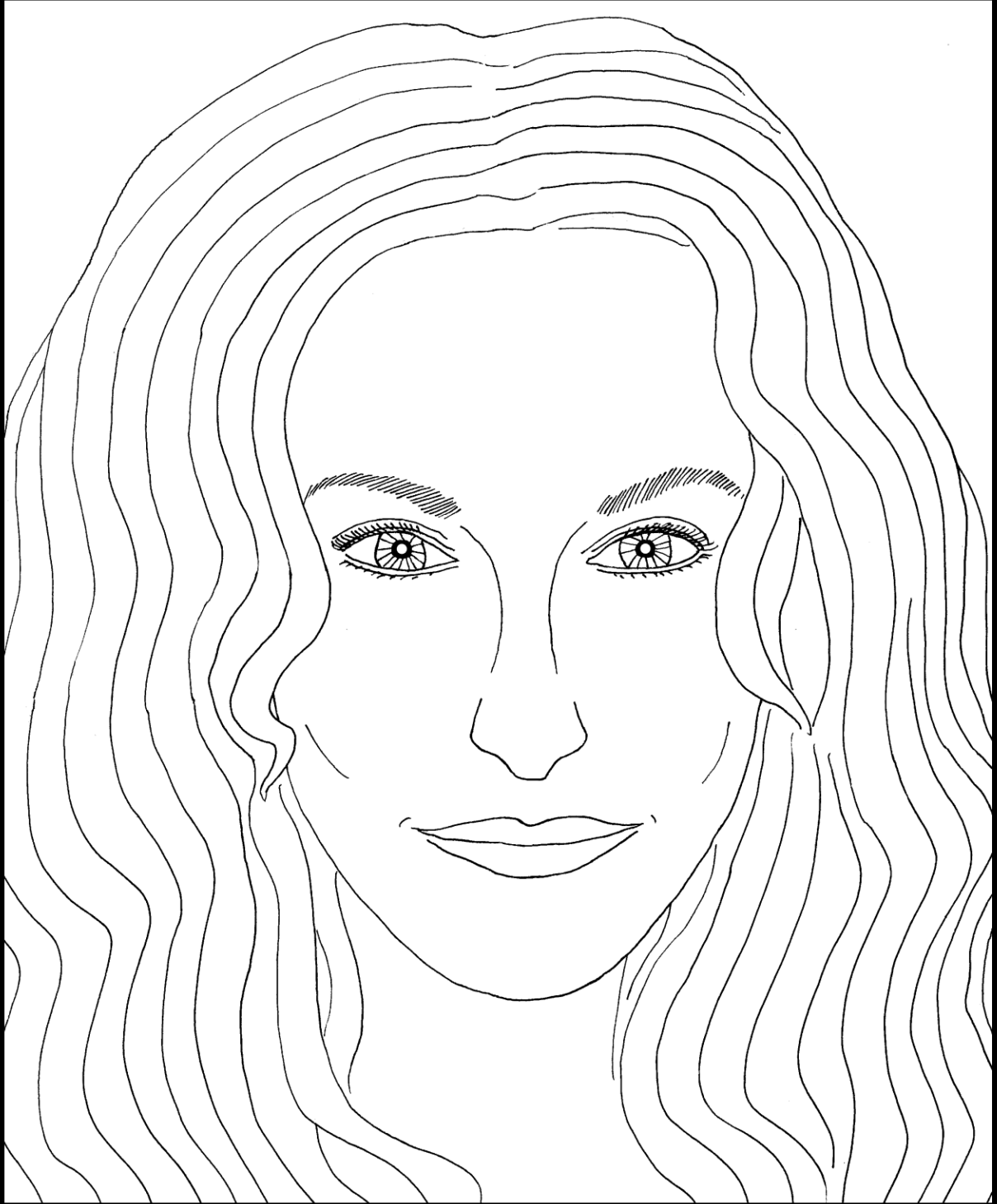
**BetterWorldCalendar.com**

...every act of compassion makes a difference...every day counts for a better world...

© The BetterWorld Project - Distribute freely for non-commercial uses - No celebrity endorsement implied

# UNICEF DAY - OCTOBER 31

MAKE  
A  
D-I-F-F-E-R-E-N-C-E



MAKE  
A  
D-I-F-F-E-R-E-N-C-E

**"Working on behalf of UNICEF's lifesaving efforts  
is one of my most valued roles."**

**-- Sarah Jessica Parker**

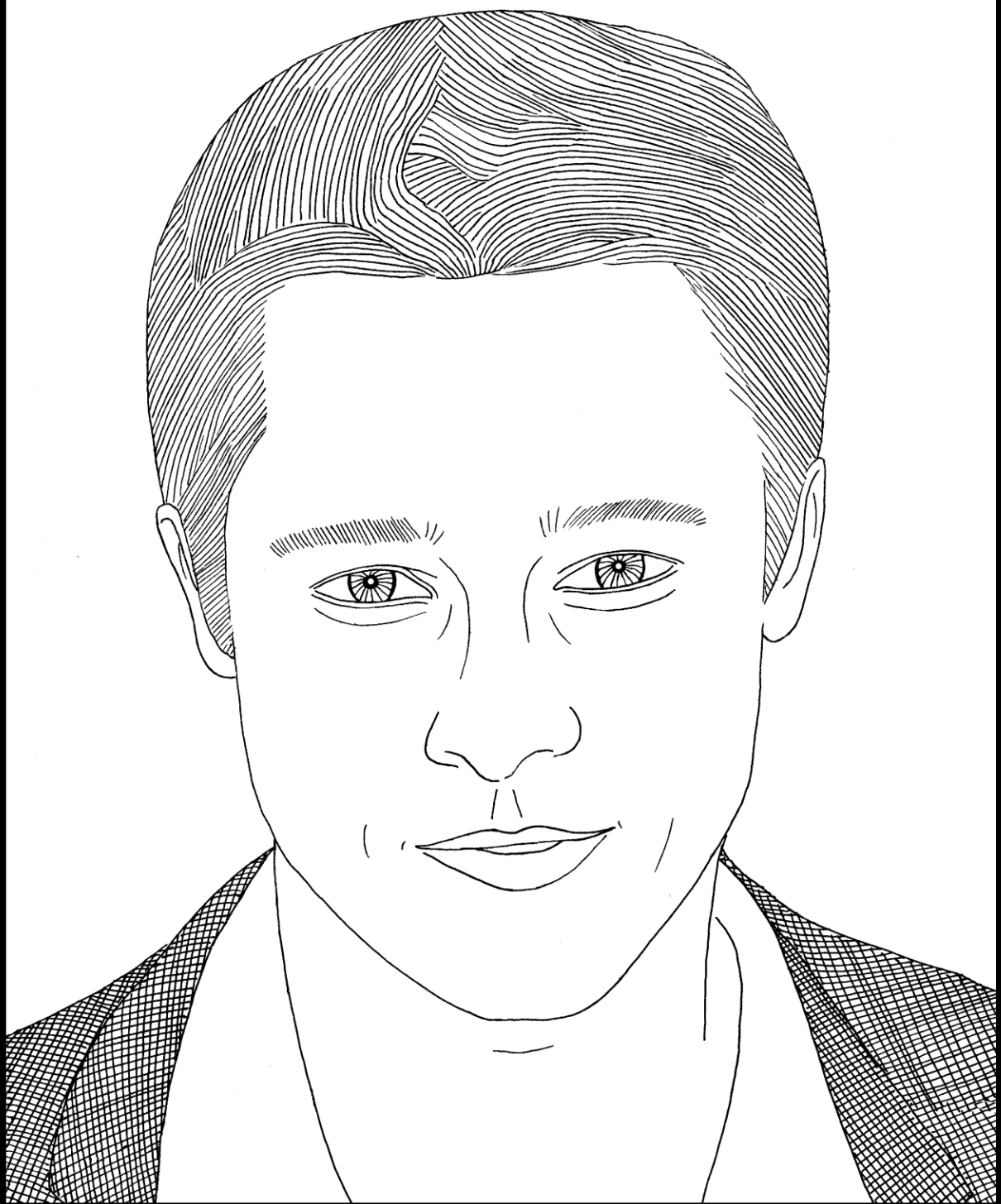
**BetterWorldCalendar.com**

...every act of compassion makes a difference...every day counts for a better world...

© The BetterWorld Project - Distribute freely for non-commercial uses - No celebrity endorsement implied

# UNICEF DAY - OCTOBER 31

MAKE  
A  
D  
I  
F  
F  
E  
R  
E  
N  
C  
E



MAKE  
A  
D  
I  
F  
F  
E  
R  
E  
N  
C  
E

"Let us be the ones who say we do not accept that a child dies every three seconds simply because he does not have the drugs you and I have. Let us be the ones to say we are not satisfied that your place of birth determines your right to life. Let us be outraged, let us be loud, let us be bold."

-- Brad Pitt

**BetterWorldCalendar.com**

...every act of compassion makes a difference...every day counts for a better world...

© The BetterWorld Project - Distribute freely for non-commercial uses - No celebrity endorsement implied

# UNICEF DAY - OCTOBER 31

MAKE  
A  
D-I-F-F-E-R-E-N-C-E



MAKE  
A  
D-I-F-F-E-R-E-N-C-E

**"When my children wake up in the morning they know they will eat breakfast, get hugs from their parents, go to a good, safe school. Plates are full and store windows are glittering. But at the same time the great majority of the world's children and women stand - no - shiver on the precipice."**

**-- Susan Sarandon**

**BetterWorldCalendar.com**

...every act of compassion makes a difference...every day counts for a better world...

© The BetterWorld Project - Distribute freely for non-commercial uses - No celebrity endorsement implied

# UNICEF DAY - OCTOBER 31

MAKE  
A  
D  
I  
F  
F  
E  
R  
E  
N  
C  
E



MAKE  
A  
D  
I  
F  
F  
E  
R  
E  
N  
C  
E

**"We can make a difference in a child's life by joining with UNICEF to ensure that mothers and children are given the treatment that they deserve, in order to live a life free from HIV and AIDS."**

**-- Claudia Schiffer**

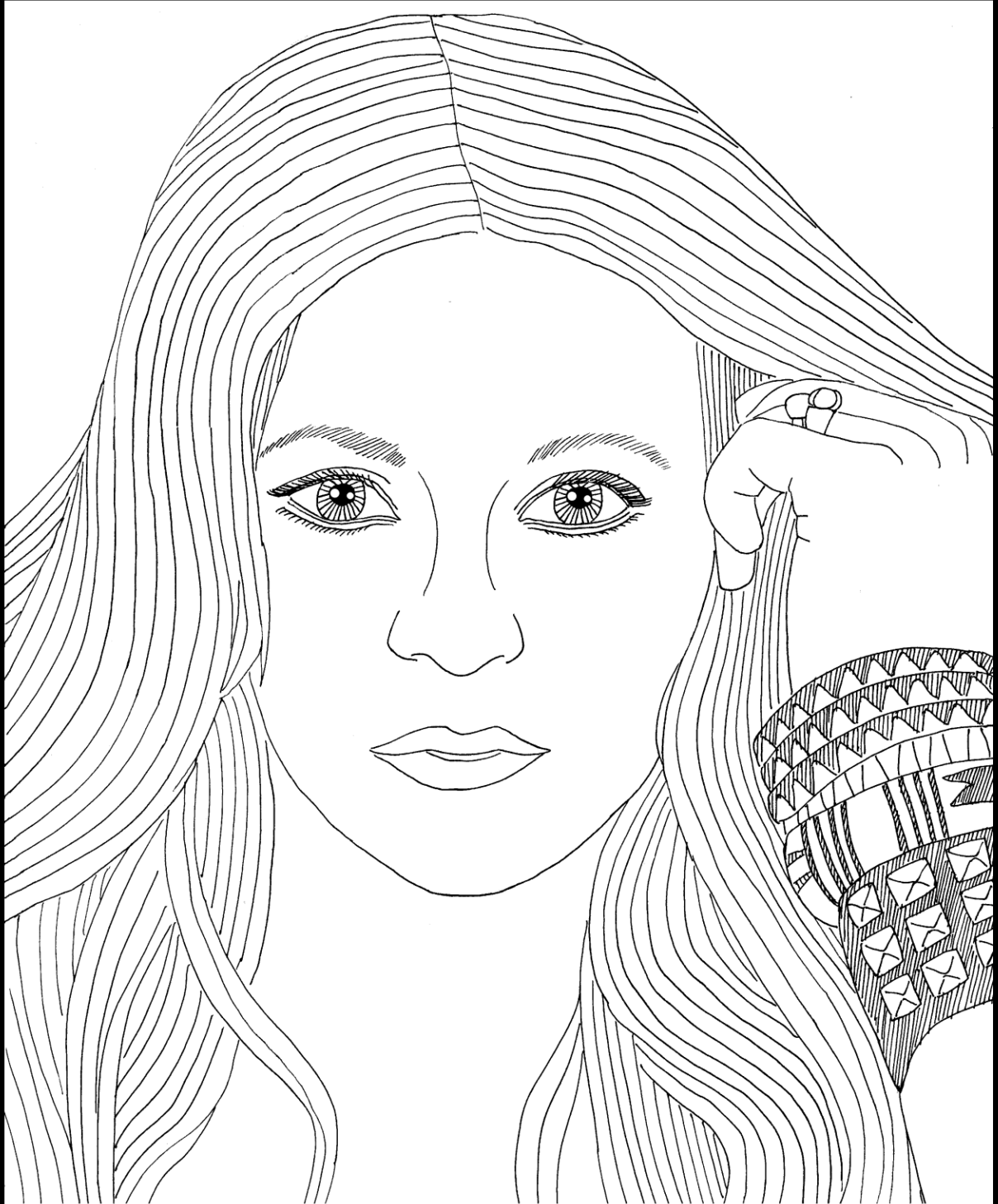
**BetterWorldCalendar.com**

...every act of compassion makes a difference...every day counts for a better world...

© The BetterWorld Project - Distribute freely for non-commercial uses - No celebrity endorsement implied

# UNICEF DAY - OCTOBER 31

MAKE  
A  
D-I-F-F-E-R-E-N-C-E



MAKE  
A  
D-I-F-F-E-R-E-N-C-E

**"The schools play an important role when it comes down to protecting children against violence. Violence is one of the principal reasons why children don't go to school. It's also one of the causes of the alarming school dropout rates."**

**-- Shakira**

**BetterWorldCalendar.com**

...every act of compassion makes a difference...every day counts for a better world...

© The BetterWorld Project - Distribute freely for non-commercial uses - No celebrity endorsement implied



# UNICEF DAY - OCTOBER 31

MAKE  
A  
D-I-F-F-E-R-E-N-C-E



MAKE  
A  
D-I-F-F-E-R-E-N-C-E

"I want a different world. One where I don't wake up thinking I'm so lucky to be able to feed my daughter, and able to give people a clean drink of water. I don't want images of starving babies at the breast in my mind. I want that to change. And if I want that, I had better do something about it."

-- Emma Thompson

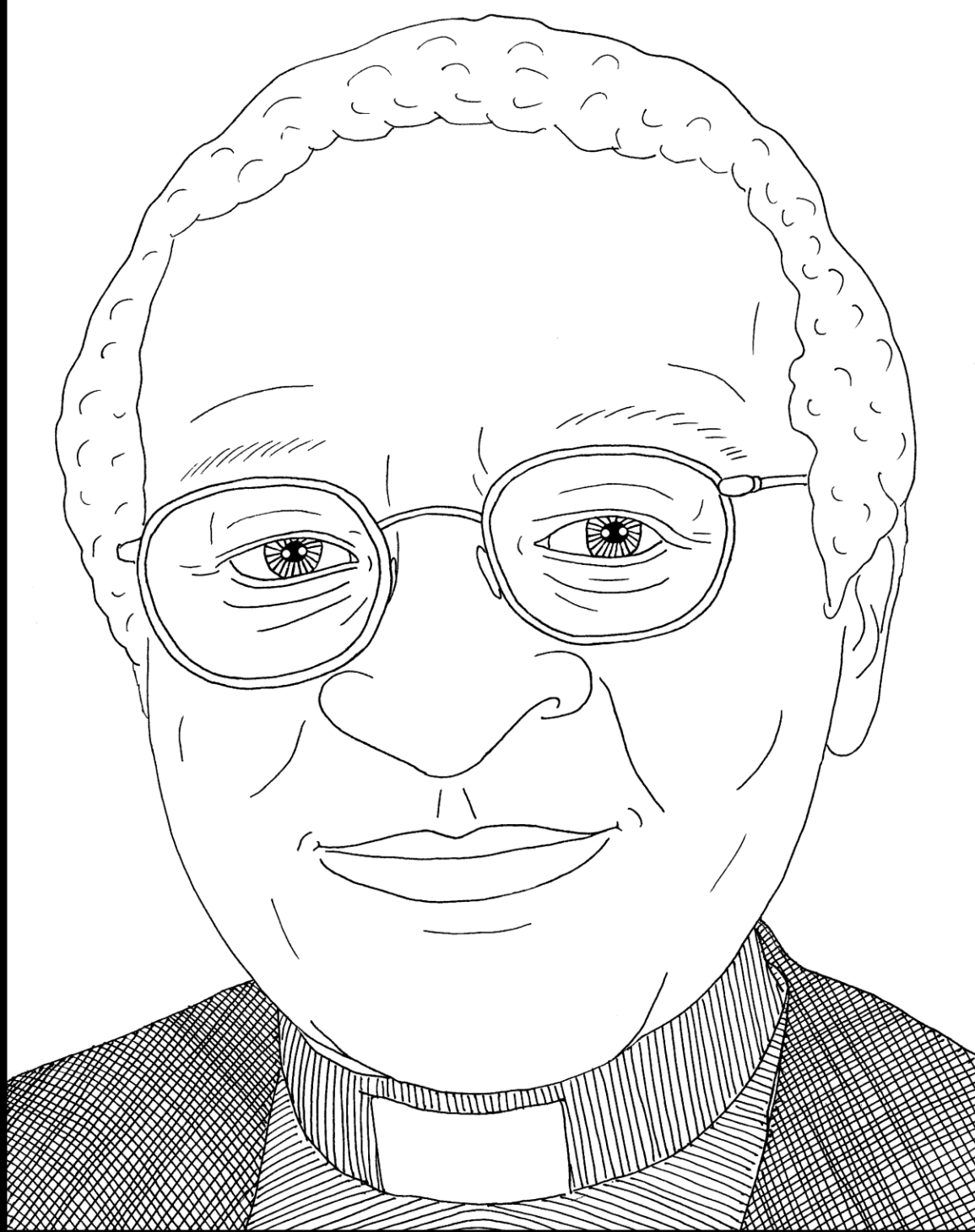
**BetterWorldCalendar.com**

...every act of compassion makes a difference...every day counts for a better world...

© The BetterWorld Project - Distribute freely for non-commercial uses - No celebrity endorsement implied

# UNICEF DAY - OCTOBER 31

MAKE  
A  
D  
I  
F  
F  
E  
R  
E  
N  
C  
E



MAKE  
A  
D  
I  
F  
F  
E  
R  
E  
N  
C  
E

"...Just a fraction of what is extended so obscenely on defense budgets would make a real difference in enabling God's children to fill their stomachs, be educated, and be given the chance to lead fulfilled and happy lives."

-- Archbishop Desmond Tutu

**BetterWorldCalendar.com**

...every act of compassion makes a difference...every day counts for a better world...

© The BetterWorld Project - Distribute freely for non-commercial uses - No celebrity endorsement implied

# UNICEF DAY - OCTOBER 31

MAKE  
A  
D  
I  
F  
F  
E  
R  
E  
N  
C  
E



MAKE  
A  
D  
I  
F  
F  
E  
R  
E  
N  
C  
E

"Did you know that every two hours the nations of this world spend as much on armaments as they spend on the children of this world every year?"

-- Sir Peter Ustinov

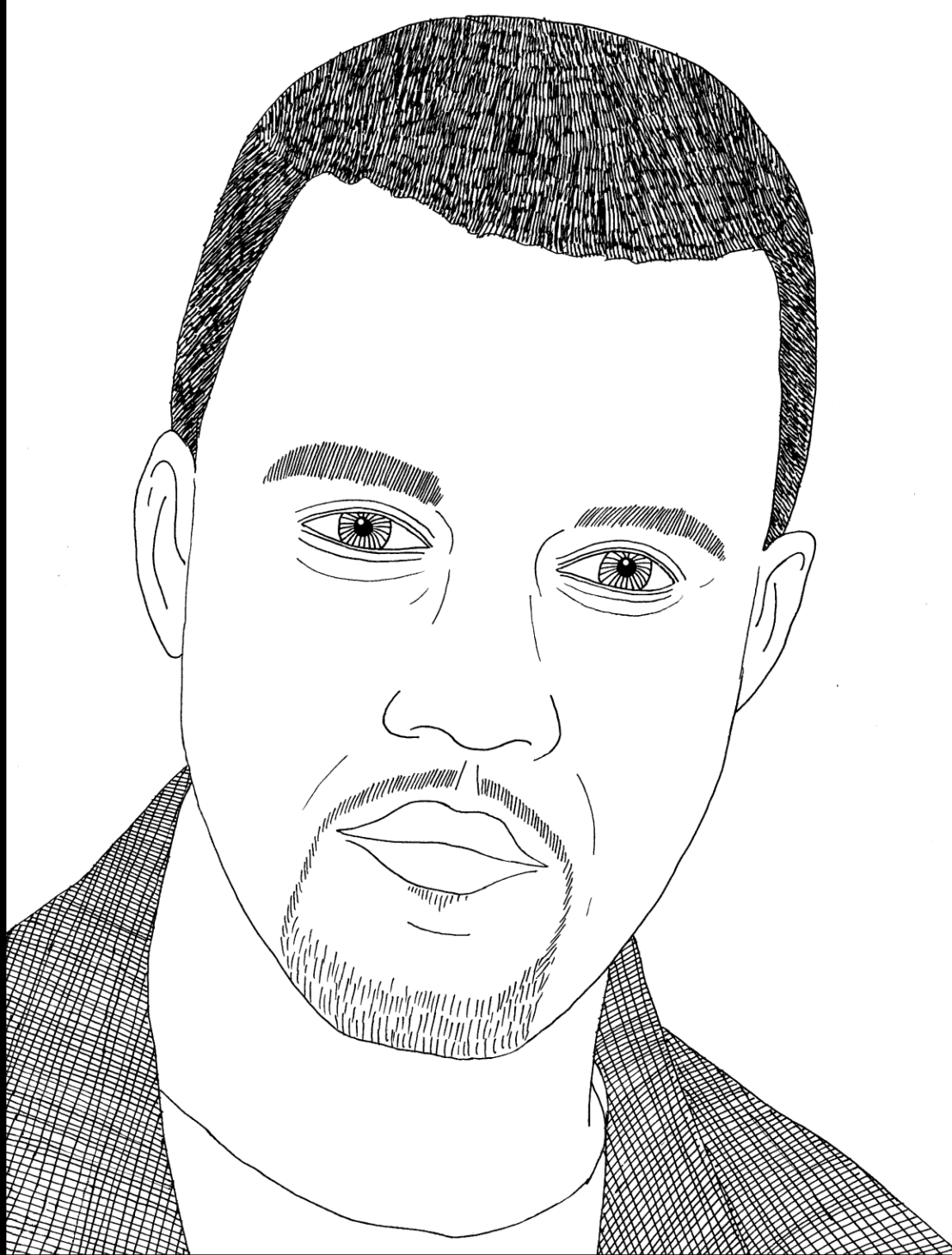
**BetterWorldCalendar.com**

...every act of compassion makes a difference...every day counts for a better world...

© The BetterWorld Project - Distribute freely for non-commercial uses - No celebrity endorsement implied

# UNICEF DAY - OCTOBER 31

M  
A  
K  
E  
  
A  
  
D  
I  
F  
F  
E  
R  
E  
N  
C  
E



M  
A  
K  
E  
  
A  
  
D  
I  
F  
F  
E  
R  
E  
N  
C  
E

"I want to help change the way young people look at school,  
and hence, the way they look at their futures."

-- Kanye West

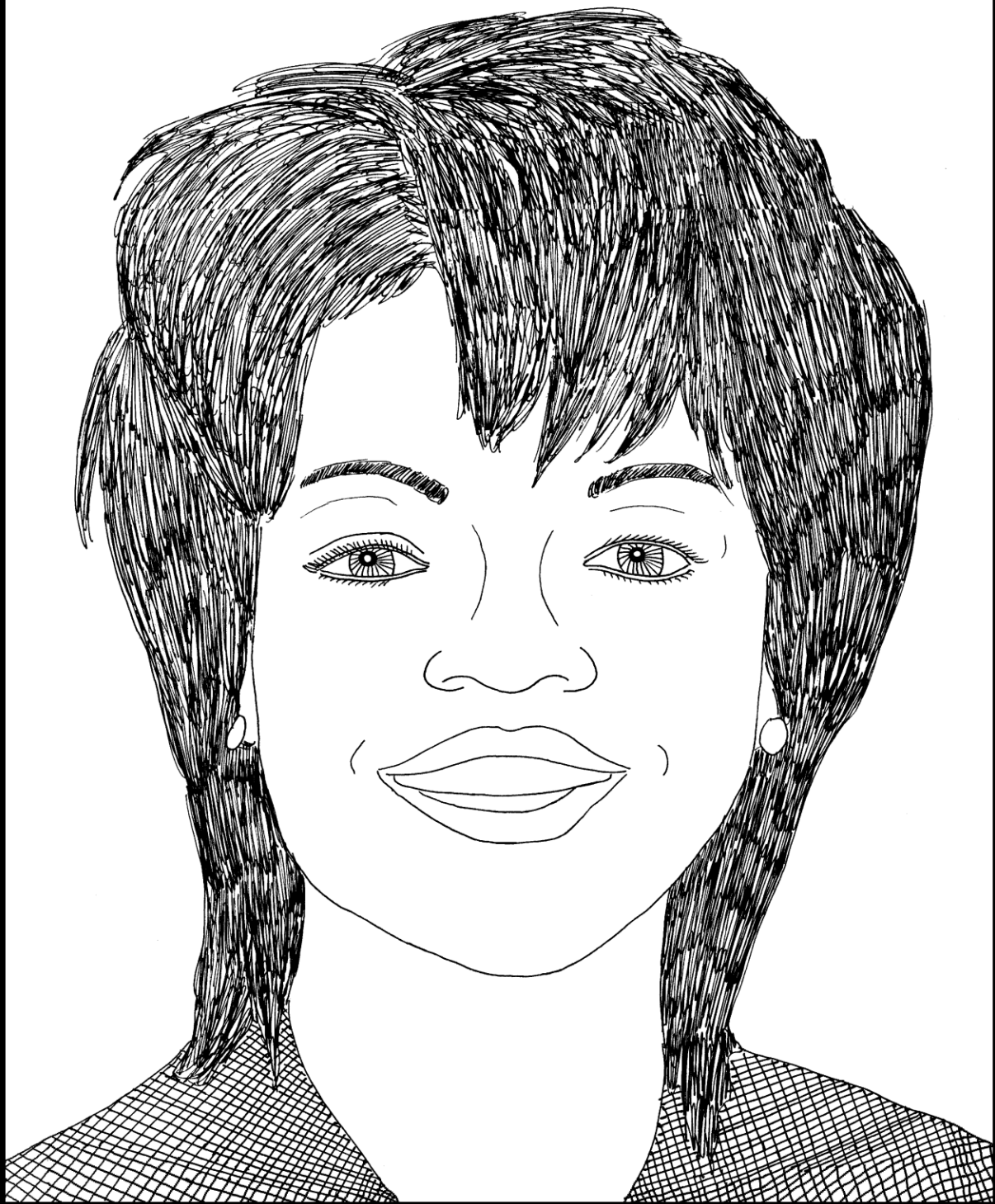
**BetterWorldCalendar.com**

...every act of compassion makes a difference...every day counts for a better world...

© The BetterWorld Project - Distribute freely for non-commercial uses - No celebrity endorsement implied

# UNICEF DAY - OCTOBER 31

MAKE  
A  
D  
I  
F  
F  
E  
R  
E  
N  
C  
E



MAKE  
A  
D  
I  
F  
F  
E  
R  
E  
N  
C  
E




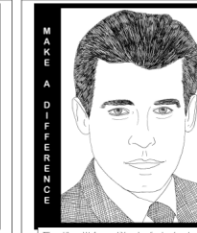





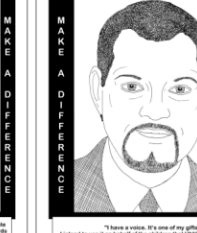







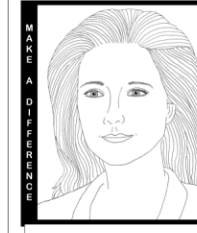






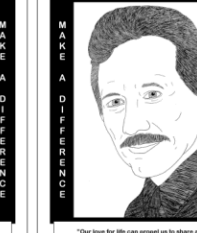





"Education is the way to move mountains, to build bridges, to change the world. Education is the path to the future. I believe that education is indeed freedom."

-- Oprah Winfrey

**BetterWorldCalendar.com**

...every act of compassion makes a difference...every day counts for a better world...

© The BetterWorld Project - Distribute freely for non-commercial uses - No celebrity endorsement implied

<p>UNICEF DAY - OCTOBER 31</p> <p>MAKE A DIFFERENCE</p>  <p>"Everyone deserves the best start in life, which is what UNICEF is working to provide the world's most vulnerable children." — Clay Aiken</p> <p>BetterWorldCalendar.com</p>	<p>UNICEF DAY - OCTOBER 31</p> <p>MAKE A DIFFERENCE</p>  <p>"These children and their parents know that getting an education is not only their right, but a passport to a better future." — Harry Belafonte</p> <p>BetterWorldCalendar.com</p>	<p>UNICEF DAY - OCTOBER 31</p> <p>MAKE A DIFFERENCE</p>  <p>"...in serving the best interests of children, we serve the best interests of all humanity." — Carol Bellamy</p> <p>BetterWorldCalendar.com</p>	<p>UNICEF DAY - OCTOBER 31</p> <p>MAKE A DIFFERENCE</p>  <p>"We can't create a world of children unless we have eliminated AIDS. The number of children who are missing their parents has doubled, the future has been shattered, the way of life has been destroyed. The only way to solve these problems is to eliminate AIDS from the face of the earth. Your voice is needed in a global movement that can change our world." — Patrice Bissone</p> <p>BetterWorldCalendar.com</p>	<p>UNICEF DAY - OCTOBER 31</p> <p>MAKE A DIFFERENCE</p>  <p>"Every child of every day, a child under 15 is infected with HIV. The overwhelming majority of children under 15 who are HIV-positive get infected through their mothers at birth. Without treatment, half of these children die before they reach their second birthday." — Colin Dean</p> <p>BetterWorldCalendar.com</p>
<p>UNICEF DAY - OCTOBER 31</p> <p>MAKE A DIFFERENCE</p>  <p>"Huge numbers of HIV-infected children are being infected and cared of without. They are missing out on education. They are missing out on healthcare. Children are being put at risk. UNICEF is working to protect children, so they can become vigorous and healthy." — Jackie Dean</p> <p>BetterWorldCalendar.com</p>	<p>UNICEF DAY - OCTOBER 31</p> <p>MAKE A DIFFERENCE</p>  <p>"There are people faster than words, and I will use my words to speak out on behalf of children everywhere." — Judy Collins</p> <p>BetterWorldCalendar.com</p>	<p>UNICEF DAY - OCTOBER 31</p> <p>MAKE A DIFFERENCE</p>  <p>"UNICEF is helping mothers realize their dreams for the future... a future in which the basic needs for a child's survival— food, clean water and people who care— are guaranteed." — Jane Curtis</p> <p>BetterWorldCalendar.com</p>	<p>UNICEF DAY - OCTOBER 31</p> <p>MAKE A DIFFERENCE</p>  <p>"UNICEF's educational initiative does not seek to replace, but to enhance and integrate. It does, however, aim to address the huge brain-bank and education for boys at the expense of girls in so many cultures." — Ralph Flanders</p> <p>BetterWorldCalendar.com</p>	<p>UNICEF DAY - OCTOBER 31</p> <p>MAKE A DIFFERENCE</p>  <p>"I intend to use it on behalf of the children. UNICEF needs to act." — Lawrence Furlow</p> <p>BetterWorldCalendar.com</p>
<p>UNICEF DAY - OCTOBER 31</p> <p>MAKE A DIFFERENCE</p>  <p>"Children are a quality of life... when our children are happy, then we are better human beings." — Shirley Hooper</p> <p>BetterWorldCalendar.com</p>	<p>UNICEF DAY - OCTOBER 31</p> <p>MAKE A DIFFERENCE</p>  <p>"Here we forget about the children, and thus forsake the next generation." — Audrey Hepburn</p> <p>BetterWorldCalendar.com</p>	<p>UNICEF DAY - OCTOBER 31</p> <p>MAKE A DIFFERENCE</p>  <p>"I was very fortunate to have learned the transferring power of love early in life. As a mother, I hope that the love that I am passing on to my children will help them to love their neighbors near and far. Being a UNICEF Ambassador means the best of opportunities." — Jennifer Hodgson</p> <p>BetterWorldCalendar.com</p>	<p>UNICEF DAY - OCTOBER 31</p> <p>MAKE A DIFFERENCE</p>  <p>"Over 20 million children of conflict are out of school. Education is often forgotten." — Abigail Keith</p> <p>BetterWorldCalendar.com</p>	<p>UNICEF DAY - OCTOBER 31</p> <p>MAKE A DIFFERENCE</p>  <p>"It's better simply that children are more powerful than us, more resilient than us, and more productive than any other natural resource a country can have. I feel that the most rewarding thing there is one death in life is to be associated with UNICEF." — Ewan McGregor</p> <p>BetterWorldCalendar.com</p>
<p>UNICEF DAY - OCTOBER 31</p> <p>MAKE A DIFFERENCE</p>  <p>"I think it's important for me as an actor that I say there are the reasons I'm going to be remembered to. One of them for me is women and children's health around the world and their rights." — Nicole Kidman</p> <p>BetterWorldCalendar.com</p>	<p>UNICEF DAY - OCTOBER 31</p> <p>MAKE A DIFFERENCE</p>  <p>"There can be no better measure of our governance than the way we treat our children, and no greater thing on our part than to allow them to be subjected to violence, abuse or neglect." — Jessica Lange</p> <p>BetterWorldCalendar.com</p>	<p>UNICEF DAY - OCTOBER 31</p> <p>MAKE A DIFFERENCE</p>  <p>"There is no greater cause than making the world fit for children." — Tea Lord</p> <p>BetterWorldCalendar.com</p>	<p>UNICEF DAY - OCTOBER 31</p> <p>MAKE A DIFFERENCE</p>  <p>"The universal goal of the UNICEF mission is to ensure that every child in the world has the opportunity to survive, to grow and to thrive. We have a duty to ensure that every child in the world has the opportunity to survive, to grow and to thrive." — Lynn Rowan</p> <p>BetterWorldCalendar.com</p>	<p>UNICEF DAY - OCTOBER 31</p> <p>MAKE A DIFFERENCE</p>  <p>"UNICEF successfully giving children and young people all over the world the opportunity to thrive." — Edward James Olmos</p> <p>BetterWorldCalendar.com</p>
<p>UNICEF DAY - OCTOBER 31</p> <p>MAKE A DIFFERENCE</p>  <p>"What can we do to make the world's children a priority." — Anissa Mekou</p> <p>BetterWorldCalendar.com</p>	<p>UNICEF DAY - OCTOBER 31</p> <p>MAKE A DIFFERENCE</p>  <p>"Each time somebody gives me a reason and some of that will be the reason for the UNICEF mission. Let's face it, the children who are the most vulnerable are the children who are the most vulnerable." — Stig Roger Moberg</p> <p>BetterWorldCalendar.com</p>	<p>UNICEF DAY - OCTOBER 31</p> <p>MAKE A DIFFERENCE</p>  <p>"Everyone's job is to protect that children are born in safety. We have a duty to speak to political leaders, to influence them to give their children a better future." — Maria Montessori</p> <p>BetterWorldCalendar.com</p>	<p>UNICEF DAY - OCTOBER 31</p> <p>MAKE A DIFFERENCE</p>  <p>"The cause of making the world a better place for children will be..." — Lynn Rowan</p> <p>BetterWorldCalendar.com</p>	<p>UNICEF DAY - OCTOBER 31</p> <p>MAKE A DIFFERENCE</p>  <p>"Our love for life can progress so to share and provide a secure future for the children of our country." — Edward James Olmos</p> <p>BetterWorldCalendar.com</p>
<p>UNICEF DAY - OCTOBER 31</p> <p>MAKE A DIFFERENCE</p>  <p>"Working on behalf of UNICEF's inspiring efforts is one of my most valued roles." — Sarah Jessica Parker</p> <p>BetterWorldCalendar.com</p>	<p>UNICEF DAY - OCTOBER 31</p> <p>MAKE A DIFFERENCE</p>  <p>"When my children wake up in the morning they know they will be loved and cared for by the people who love them. Please, let our children be a priority. Let's face it, the children who are the most vulnerable are the children who are the most vulnerable." — Stig Roger Moberg</p> <p>BetterWorldCalendar.com</p>	<p>UNICEF DAY - OCTOBER 31</p> <p>MAKE A DIFFERENCE</p>  <p>"We can make a difference in a child's life by joining with UNICEF to ensure that every child in the world has the opportunity to survive, to grow and to thrive. We have a duty to ensure that every child in the world has the opportunity to survive, to grow and to thrive." — Donald Trump</p> <p>BetterWorldCalendar.com</p>	<p>UNICEF DAY - OCTOBER 31</p> <p>MAKE A DIFFERENCE</p>  <p>"The schools play an important role when it comes down to protecting children against violence. Violence is one of the principal reasons why children don't go to school. It's also one of the reasons of the growing school dropout rates." — Lynn Rowan</p> <p>BetterWorldCalendar.com</p>	<p>UNICEF DAY - OCTOBER 31</p> <p>MAKE A DIFFERENCE</p>  <p>"Did you know that every day the volume of the world's youth grows so much... as much as they spend on the children of this world every year?" — Stig Roger Moberg</p> <p>BetterWorldCalendar.com</p>